

CONTACTS

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Welcoming The Visitor

Now that the travel season is in full swing and a bumper tourist year is expected, let us have a look around the Big Store and see what we have of interest to out-of-town guests. Here are but a few highlights in services and imported merchandise.



On the Main Floor we find one of the tourist's first ports of call, the Drug Department. Of special interest here is the English Barbola ware in soft pastels; soaps from France, Holland, Belgium and England; perfumes from Paris; cameras from Germany and binoculars from France.

For service on the Main Floor, there is the Tourist Bureau itself, which will direct our guests to the best places to visit and provide helpful maps.

Moving up to the Second Floor we find another Tourist Bureau, offering the same services as the first, but with a wider selection of maps; and the Shopping Card Office where he can obtain customs information. Also here is another "must" for the tourist: "The Linen Shop" which carries satiny damasks from Ireland; delicately embroidered linens from Switzerland and Madeira, and elaborate, heavily embroidered pieces from Italy.



Third Floor means China. The whole department is a featured attraction for tourists. Here they can purchase teaware and dinnerware in beautiful English fine bone china, Minton, Aynsley, Coalport, Royal Doulton; gorgeous blue and white china from Holland by Royal Copenhagen and Bing and Grondhal; figurines in English Royal Doulton; beautiful crystal pieces as only Lalique of France can design them; heavy Swedish glass from Orrefors; Val St. Lambert crystal from Belgium; Grail glass, again from Orrefors, and fragile Venetian glass from sunny Italy.



The Fourth Floor? Fashions, of course! Everything to tempt clothes-conscious women. Furs from all over the world; suits as only the British can tailor them; formals from Paris; sweaters from Scotland, soft cashmeres that feel like silk and pack into no space at all!

The Fifth or Food Floor offers de luxe service in the Grill, or quick service at the Cafeteria or Lunch Counter.

The Sixth Floor Picture Department offers some charming wall plaques from England.

The Seventh Floor features lovely table lamps with famous Moorcroft bases, and from Czecho-Slovakia crystal chandeliers; while the Shopping Service is a great convenience to visitors.

Let us remember how we, ourselves, feel when visiting other cities. Welcome the visitor and be alert to point out the services and merchandise which will appeal to him.

SEE THE WALKING FISH!

Don't miss the display of beautiful tropical fish at present in the Donald Street Annex. Here are curious creatures from the warm waters of the Gulf of Mexico, the South Atlantic, from Malaya, Java, Ceylon and Egypt, as well as many other countries. Be sure to see this exhibit and tell your friends about it!



Our President and Family

On July 17, 1905, that distinguished Canadian, Timothy Eaton, opened the Company's Store in Winnipeg, great central city of the West. And now, with the Big Store about to celebrate its 46th anniversary, we are happy to publish this informal photo of our President, John David Eaton (grandson of the founder), and family. The picture was taken in Lethbridge while enroute to the Pacific Coast. With Mr. and Mrs. Eaton are their four sons, John Craig, Thor, George Ross and Frederick Stefan.



Laying of the last stone on Eaton's five-storey building in 1905 by the late Sir John Eaton, assisted by the late Colonel Harry McGee. Workmen can be seen lining the roof to observe the ceremony.

1905 — 46TH ANNIVERSARY — 1951

A lady's age is strictly her own affair—especially after her 29th birthday. However, it's an open secret that on Tuesday, July 17, "the First Lady of Portage Avenue" will be 46 years old.

Each year marks the steady progress of our Store. Progress dedicated in service to the interests of our customers. Progress translated in the well-being of our family of 8,500 employees throughout the Winnipeg Store, Mail Order and Factories.

One phase alone, of the deep and abiding interest in Eatonians, is exemplified by the recreational activities sponsored by the Company and reported in these pages.

Together we go forward with a faith and enthusiastic loyalty based upon the knowledge of the principles of this Company, its high standard of merchandising and its square deal to all!

Your E.E.C.F. Reports

The Eaton Employees' Charitable Fund has recently made the following distribution of monies on your behalf:

Salvation Army	\$3,000.00
Protestant Orphanage.....	1,000.00
Girl Guides	650.00
(\$500 for organization. \$150 to send underprivileged Guides to Guide camp.)	
Lakeside Fresh Air Camp.....	200.00
(\$100 for camp. \$100 for hospital at camp.)	
Mothers' Association Day Nursery.....	250.00
St. John Ambulance Association.....	700.00
Arthritis and Rheumatism Society.....	1,800.00
Wheel Chair Centre.....	200.00

The committee held a meeting, June 6, at which Mr. R. M. Pinfold, assistant gen-

eral manager, Mr. A. D. MacDonell, supervisor, Staff and Welfare, and Mr. James McClure, past president E.E.C.F., were guests.

Mr. Pinfold thanked the committee in the name of the Company for the work they were doing, and Mr. MacDonell commended the committee for the good work done since its organization last March.

On July 11 it is planned to have eight committee representatives visit Lakeside Fresh Air Camp. On their way back to Winnipeg, they will visit the United Fresh Air Camp and the Salvation Army Camp. A report of these visits will be in Contacts next issue.

A Friend Has Passed

THOMAS ARTHUR MCCREA



A former director of The T. Eaton Company and a brother of Lady Eaton, Thomas Arthur McCrea died Friday, June 1, at his home in Toronto. He was 75 years of age.

Born in Omemee, Ontario, Mr. McCrea joined The T. Eaton Company in 1901, thereafter serving the organization in many capacities. He supervised a number of merchandise departments before being appointed a director and supervisor of the Company in 1930. In this latter capacity he was responsible in large measure for the improvement and modernization of many of the Store services, and for the development of many of the Company's Mail Order facilities. At the same time he interested himself in the welfare of the employees, and was responsible for promoting a number of recreational activities. He retired from the Company in 1937.

Mr. McCrea was married in 1909 to the former Margaret Bell, of Toronto, who predeceased him in 1945. He is survived by two sons, Arthur, of Toronto, and John, of Hamilton; a brother, J. M. McCrea, of Toronto, and two sisters, Lady Eaton and Anna R. McCrea.

Possessing a great capacity for friendship, Mr. McCrea will be missed by the many friends he made among Western Eatonians during his frequent visits here.

We join with Eaton employees everywhere in extending our deepest sympathy to those members of the family who survive him.

Funeral services were held in the Timothy Eaton Memorial Church on Monday, June 4, and Mr. McCrea was laid to rest in Aurora Cemetery.

Safe-Diving Campaign Banquet and Awards

For
Description
of Pictures
See
Facing Page



35 Times Round The Earth!

980,000 Miles of Safe Driving Rolled Up in a Year by Eaton Drivers

Who has not watched with mingled admiration and pride that fleet of glittering beauties—our delivery trucks? How slick and well cared for they look while gliding noiselessly through the big delivery doors on their daily mission of service!

Admiration deepens when we realize that behind each wheel sits an alert, courteous, *safety-conscious* driver!

In short, more than 200 drivers, each his "brother's keeper," each taking particular pride in maintaining the accident-free mileage record achieved by his department.

980,000 Miles of Safe Driving

Thanked by the management, commended by His Worship, Mayor Garnet Coulter, the police traffic division and city safety officials, 228 Eaton drivers received awards totalling \$2,741 at the annual Safe-Driving Campaign dinner on May 17, at the Fort Garry Hotel.

Clayton Tucker, Delivery supervisor, was chairman. Gordon Muirhead, Superintendent's Office, introduced the head table which included: Mayor Coulter, R. B. Baillie, Director of Traffic Safety, Provincial Government; Traffic Inspector Robert Still; City Traffic Engineer E. F. Gillies.

Out-of-town Eatonians present were John Morrison, manager of Portage la Prairie Store, and L. Olney of Brandon Store, drivers Walker and Harrison of Brandon and Preston of Portage.

The Thanks of a City

Introduced by Mr. Harold A. Steele, Mayor Coulter warmly thanked the drivers on behalf of the citizens of Winnipeg for their remarkable record of 980,000 miles of driving during the year without a personal injury.

Clayton Tucker, founder and director of the Safe-Driving Campaign, gave a most comprehensive review of the year's campaign and dealt with the causes of accidents.

He ended by thanking his men for their courtesy, efficiency and close-knit co-operation that has made the Eaton Winnipeg Delivery what it is today.

\$2,741 Distributed in Safety Awards

Making a token presentation to driver Hugh McDonald of \$2,741 for distribution to the 228 drivers participating, Mr. W. B. Pickard, Store superintendent, congratulated Mr. Tucker on his diligent prosecution of traffic safety education

over the years—"A job better done because of the splendid support of your men."

In a fluent response, driver Hugh McDonald paid tribute to the police traffic department for their co-operative spirit, and voiced the thanks of his fellow drivers to The T. Eaton Company for the pleasant relationship over the years and the monetary rewards for safe driving.

Then followed a short but sparkling program under the direction of Bill Hurlburt and Kerr Wilson.

* * *

Description of Pictures on Facing Page

Top Row—Left: His Worship the Mayor thanks the drivers for Winnipeg citizens. Right: Mr. Harold A. Steele introduces Mayor Coulter.

Second Row—Left: Driver Hugh McDonald receives a token award from Mr. W. B. Pickard. Right: Mr. Gordon Muirhead introduces the honour guests.

Third Row—Left: Mr. Pickard is very happy about the record. Centre: Impersonator Lil Kleigman delights with "Figaro." Right: Mr. Chairman Tucker discusses the campaign.

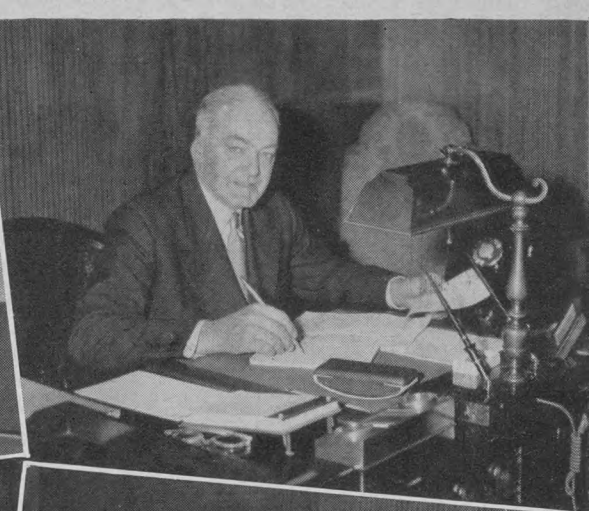
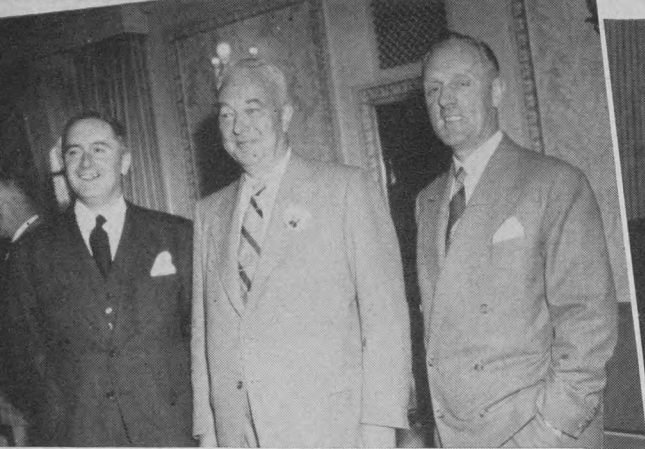
Fourth Row—Left: Mr. R. B. Baillie speaks on Accident Prevention.

ANNIVERSARY SALUTE

Four-year-old Michael Holm visited the Store the other day dressed in the uniform of an American lieutenant, even to the single gold bar. On his left lapel Michael also wears what he calls his "overseas button." Across the face of this tiny blue and gold button is lettered "Eaton's Golden Jubilee 1869-1919."

Michael's mother explained to Contacts that the button was originally worn by his granddaddy, Mr. George Holm, a former member of the Hosiery Department. Ere he left, Mike gave us a smart salute. Nice going, soldier!





Welcome Eatonians from Over the Sea!

It is always a pleasure to welcome to Winnipeg Eatonians from other points of the Company, but we were particularly happy to have recently as our guests some Eaton men from overseas. Heading the group was Mr. C. L. Bryant, supervisor, European Buying Office, London, England, who arrived on May 28. With him were Mr. J. Baynham, also of London, and Mr. W. Oakley, of Manchester.

During their stay in Winnipeg, a reception was held for the three visitors to enable them to meet the various department men with whom they transact business. On June 1 they left for the Pacific Coast, dropping off at several of our western branches en route.

Next to visit us were Mr. H. E. R. King, in charge of Eaton's, Paris, France, and Mr. J. Frost of London Buying Office, who both arrived in Winnipeg on June 4.

It was also our pleasure to hold a reception for these gentlemen at the Fort Garry, ere they left for the West on June 8.

As they journey homeward, we wish our overseas Eatonians bon voyage and hope that they carry with them happy memories of their visit to Canada.

Welcome, Albertans!

Also visiting Winnipeg during June were three gentlemen from sunny Alberta who are old friends to many of us—Messrs. E. C. Davis, manager of Lethbridge Store; B. W. Bennett, manager of Red Deer, and W. H. Dennis, of Medicine Hat. It was good to see them again, and judging by the hearty handshake of each, we'd say they were in the pink.

DESCRIPTION OF PICTURES ABOVE

Top Row—Left: Mr. J. Frost, London, England; Mr. R. S. McCordick, general manager, Winnipeg; Mr. H. E. R. King, in charge of Paris Buying Office. Right: Mr. C. L. Bryant, supervisor, European Buying Office.
Lower Row—Left: Mr. W. Oakley, Manchester, England. Right: Mr. J. Baynham, London, England.

BOOSTER BUILDERS!

In connection with the Store-wide campaign to "Build An Eaton Booster," all we've got to say, folks, is: look what you've already produced! Meanwhile, as we go to press, more Booster Builders are arriving and the list grows longer. Watch for them in next month's Contacts—maybe one is yours!

Driver Norman Day

A "round robin," signed by a number of St. James residents has come to us commending driver Day for his "courtesy, willingness and pleasant manner on all occasions."

Well Done, Driver Bill Mitchell!

A city customer phoned the Superintendent's Office to report that driver Bill Mitchell had stopped while on his delivery route, in Brooklands, to return a lost baby to its mother. Needless to say this small act of kindness repaid not only in goodwill but even more in the pleasure it gave Bill Mitchell himself.

Mrs. Elena McCourt

"This is a letter of commendation for Mrs. McCourt whose kindness, courtesy and patience were a great help to me while we were preparing for our dance recital.

"Mrs. McCourt has given us good advice in the choice of colours and materials for various costumes, and she has always been ready with assistance to the mothers. Her help to us all has saved many a headache and we look forward to her help again next year."

Bob Elleker Commended on White Cane Courtesy

The letter reads: "I am one of the great throng of Canadians who have to carry a white cane. I do all I can alone, but of necessity I must ask for help in various ways and places.

"For many years I have had to avoid getting into crowds of people, but I have needed a washing machine so much these past four years that I decided to go down for the door-opening sale of reconditioned machines in the hope that I might procure one. I would not have succeeded except for the courtesy of salesman Bob Elleker.

"Three times as I went along the line of washing machines someone behind me had said: 'I'll take this,' and a salesman wrote the order, so I had to move on. The same thing started to happen again when, to my amazement and pleasure, I heard the salesman say politely: 'I'm sorry, madam, but this other lady had her hand on the machine first, so she has the first chance. Will you please wait till she has made her decision?'

"When the salesman had taken my order, I went away with only a brief thank you, because it had been a very trying experience for me. I think it is quite probable that the salesman did not see my white cane until we were out of the crowd and he was taking my order. Therefore, will you please convey my sincere thanks to him for his courtesy."

Chicago Visitor Commends China Department

"This is to acknowledge the arrival of a blue and gold teapot," writes a visitor on returning to Chicago. "It was received in excellent condition, and I would just like to express my appreciation for your courtesy and promptness. It has been a pleasure to do business with you."

Salute to the Shopping Service

The personal shoppers often run into headaches trying to fill requirements for people they have never seen, and judging if colours will suit, or clothes fit properly. These grateful letters from customers tell their own story:

Shopper: Mrs. Edith Nicholson. "Banff, Alta.

"The purse, gloves and flowers were exactly what I wanted. The dotted scarf was unusual and pretty, too. So thank you very much indeed for helping me, also for your interest. I do appreciate the fact that it must be very difficult to shop for people; too often they don't know what they want."

Shopper: Frances Koslok. "Virden, Man.

"If you are the clerk that sent me the teen-age formal, I would like to thank you very much for your trouble. It was a perfect fit."

Shopper: Helen Coinner. "Standard, Alta.

"My husband arrived home with his 'big package' containing so many nice things for his family, all of which were exactly right, and I do thank you for your kindly interest in his shopping. My shantung suit is perfect, style and all. I wore it very happily today. Ever so many thanks again."

Fruit Department Receives Bouquet

"Hillside Beach, Man.
"Some time ago Eaton's sent a box of apples to Jamaica for me. I have been informed of their safe arrival and superb quality. Please convey my thanks to the department responsible."

* * *

THANK YOU, FOLKS!

Our thanks to those who took time out to write us these kind notes about Eatonians. And a proud salute to those who prompted the sentiments expressed. Such pauses in our daily routine to be courteous, kind and helpful add a warm glow to our hours and a spark of human friendship to our relations of man to man!

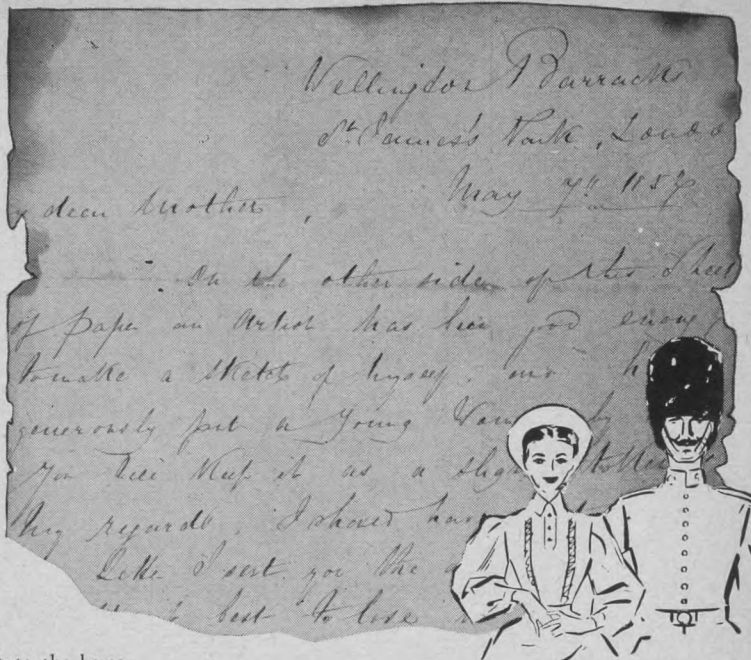
AN ECHO OF THE PAST

In 1853 Russia attacked Turkey and in 1854 Britain and France declared war for Turkey against Russia—so began the Crimean War! And now, nearly a hundred years after, comes an interesting story about that war and an Eatonian's ancestor.

In the home of the late Mrs. A. Gray (mother of Mr. W. E. Gray, of the Mail Order Advertising) hung a framed small picture of a Lifeguardsman and a lady—he in a tall "busby" hat and she in a demure bonnet—something like this little sketch—a picture brought to the home by Mrs. Gray's mother, of Wiltshire, England. It was a picture of that lady's older brother, a John Whitmarsh.

John was "army-crazy" and twice previously before he was 21 had enlisted and been "bought out" by his mother. This time, however, he had said, "Now, Mother, I'm in the 'Queen's Own'—a household regiment that stays in England—so don't bother to buy me out."

Well, in 1854 the "Queen's Own" was one of the first regiments ordered to the Crimea. John Whitmarsh died there—the details brought home to England in 1859 by his older brother, Sgt. Bill Whitmarsh, old soldier of a famous "line regiment," who survived the Crimean War and the cruel Indian Mutiny that followed.



Not long ago the picture in the Gray's home accidentally got wet and mildewed, fell apart and was thrown away. Later, on the floor was found a folded, faded letter—a letter folded away by his mother back in the 1850's and kept behind the picture through the generations—a link with the service in Sevastopol, of Florence Nightingale on the hospital ships; a brief good-bye which we show above.

CONGRATULATIONS TO . . .

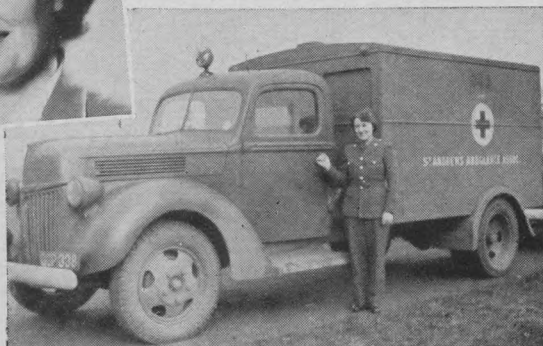
. . . Hugh Krantz, Eaton Junior Executive, who won the oratorical contest sponsored by the Optimist Club for Canada. Hugh is now eligible for competition in the International event.

1921—THIRTY YEARS WITH EATON'S—1951

James Buchanan (Printing).....June 9
Jean Seaman (M.O. Copying).....June 20
Annie Saunderson
(Infants' Goods)June 20

Thos. W. Hiddlestone
(M.O. Assembly)June 23
A. Gerald Pryce, supervisor
(Men's Furnishings)June 27

Congratulations and "many happy returns!"



Scots Lassie Drove Ambulance from Eaton's

This charming Scots lassie (Louise Dowell) flew over from Glasgow early in June on a three weeks' holiday. Passing through Winnipeg, she dropped into the Big Store to tell us that during World War II she had driven a Red Cross ambulance which had been supplied by The T. Eaton Company.

From 1942 to 1945 Miss Dowell drove the big khaki-coloured steel ambulance all over Scotland, meeting troopships bearing the wounded and conveying them to hospitals. The vehicle was equipped with four

stretchers and had a capacity for 10 sitting cases. It bore the Eaton nameplate in one corner.

Today Miss Dowell is on the office staff of the St. John Ambulance in Glasgow, "And," confided a friend who accompanied her, "she's a first aid expert." Thanks for calling, Miss Dowell, it was nice meeting you!



Top Left:
Mrs. John Bray
Centre:
William A. Hall
Lower Left:
F. G. Elcombe



Top Right:
Mrs. Flo Tustin
Lower Centre:
Oswald Turnbull
Lower Right:
Mrs. Marie Drewry



*So
Long...*



*Old
Timers!*

Health, Wealth and Happiness is Our Wish for These Old Friends Who Are Saying Their Farewells in This Issue

MRS. JOHN BRAY (Cash Office) retired May 16 after 7 years with Eaton's. Mr. J. H. Keys, head of department, presented her with an overnight case and the girls of 1100 Cash gave her a handbag.

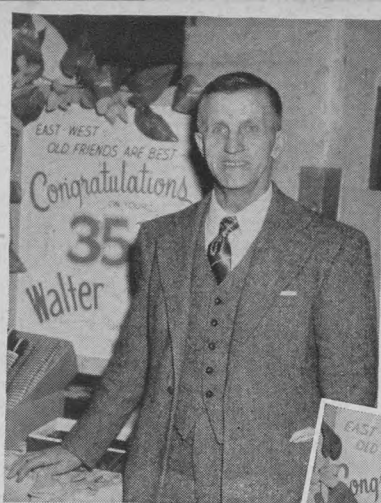
MRS. FLO TUSTIN (M.O. Exchanges) received twin travelling cases on her retirement May 16 after five and a half years with the Company.

WILLIAM A. HALL (Customers' Decorating) retired May 16 after 28 years with the Company. He was presented with a black gladstone bag as a farewell gift from the department.

F. G. ELCOMBE (Electricals) retired May 16 after 24 years with the Company. Mr. A. Hewish, supervisor, presented him with a gladstone bag.

OSWALD TURNBULL (Meat Department). Oswald, who was a receiver, retired June 9, after over 31 years' service. Presentation of a Westminster chime clock was made by Mr. W. Hodgson, supervisor, on behalf of the staff. Mrs. Turnbull received a bouquet of roses.

MRS. MARIE K. DREWRY (Printing Plant) retired June 8 after 30 years with Eaton's. She was guest of honour at a dinner given by the girls of the staff at the Homestead. Marie received a cedar chest and a string of pearls as well as a corsage.



Top left:
Thor Egill Jonasson

Top centre:
Walter Kenchington

Top right:
Max Geller

Lower left:
Eva Viola Bell

Lower right:
Pearl Victoria Macartney

35th Anniversaries

THOR EGILL JONASSON

A lovely rose eiderdown was presented to Egill Jonasson on May 30 by Mr. J. D. Laing, supervisor, on behalf of the Cafeteria staff, on the occasion of Egill's 35th anniversary with the Company. Mr. Laing thanked Egill for his long and loyal service and wished him many happy returns.

Egill, who was born in the U.S.A., has been a cook's helper in the Cafeteria kitchen for 35 years. He has one married son, Harry Arthur.

WALTER KENCHINGTON

"Home away from home is the best way I can describe my 35 years with Eaton's. The Company's consideration for its employees at all times can't be beaten and the longer one works for Eaton's the more one appreciates it." This is what Walter Kenchington had to say about his Store service on the occasion of his 35th anniversary which occurred on May 15.

Walter comes from Fordingbridge, Hampshire, England, and has been with the M.O. Packing for his entire 35 years. He is married and has a daughter, Irene.

The M.O. Packing presented Walter with auto accessories on the occasion of his anniversary.

MAX GELLER

A leather travelling bag was presented to Max Geller by the Women's Garment Alterations Department when he celebrated his 35th anniversary on May 15. He plans to use this bag when he visits his married daughter in Detroit.

Max, who was born in Russia, is in charge of pressing in the Alterations Department. He is married and has two sons, Norman, formerly with

the Winnipeg Blue Bombers, and Sidney. He also has two married daughters, Beatrice and Phyllis, and six grandchildren.

Quiet-mannered, conscientious, Max, who is specially fond of a good book, says he has enjoyed his long service at Eaton's and made many friends.

EVA VIOLA BELL

M.O. Money Returns helped Eva celebrate her 35 years with the Company on June 6 by presenting her with a lovely twin luggage set. In addition, she received many personal gifts from the girls on the staff and a bouquet of spring flowers.

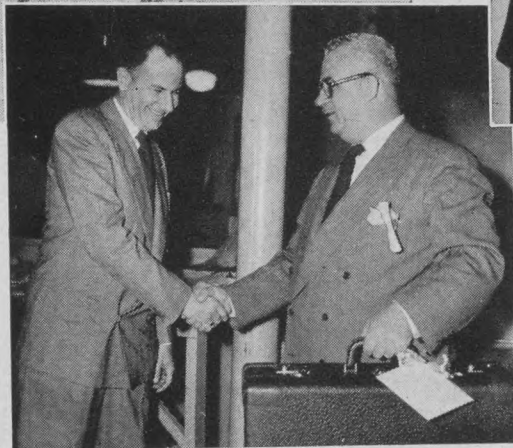
Eva was born in Drayton, North Dakota. She spent nearly all of her 35 years with the Money Returns, and is fond of fancy work. She used to be a keen bowler.

PEARL VICTORIA MACARTNEY

To mark her 35th anniversary with the Company, which took place May 22, Pearl was presented with a lovely Rolex wrist watch and twin travel cases, which she will take on her trip to Idaho this summer.

A message of congratulation was sent to her from Supervisor Bruce Sutherland, then in New York, while former associates Harry Craik, Vancouver Store, and Bill McFetridge, Moose Jaw Store, also sent their best wishes.

Pearl started with the General Office, where she remained for three years, and then transferred to the Sales Office, where she has been for the last 32 years. She is a keen horsewoman and her favourite pastime is a canter on her well-loved mare, "Cherie." Home hobbies include china painting and needlework.



Top Row—Left: Jimmy Carson is greeted by Mr. R. H. Hutton. Centre: Jack Bremner's anniversary smile. Right: Jim Sculthorp.
Second Row—Left: Hattie McPherson. Right: Johnny Deegan gets a "birthday" gift from Mr. W. Hodgson.
Third Row—Left: The City Ad's Roy Sotham receives a "posh" travel bag, presented by Mr. Moray Sinclair. Right: Herb Brydges is congratulated by Mr. Clayton Tucker.

Welcome to the Quarter-Century Club

JAMES EDWARD CARSON

The M.O. Sporting Goods entertained at the Norwood Legion hall the evening of May 19 in honour of Jim Carson's quarter century, May 17.

Jim was born in Winnipeg. During World War 2 he spent three and a half years in the R.C.A. No. 11 military band.

Margaret McCune, formerly of the Fancy Goods, is Jim's wife, and they have two children.

On the morning of his anniversary Jim received a portable radio and a travelling clock from the staff which were presented by Mr. R. Hutton, head of department. Mrs. Carson received a travelling case.

JACK BREMNER

Ex-LAC Jack Bremner, from Aberdeenshire, Scotland, became a member of the Quarter-Century Club on May 27. The Delivery Department, where Jack has spent his Eaton years, presented him with a fishing pole through the agency of Mr. Clayton Tucker, supervisor.

Jack served two years in the second war with the R.C.A.F. He is a member of the Deer Lodge and Eaton Curling Clubs, is a keen lake fisherman and when he has any spare time left, looks after the 600 gladioli he grows in his Deer Lodge garden.

JAMES ALFRED SCULTHROP

"Jim has been a very capable employee—a conscientious worker. He has never been late, never had to be checked throughout his 25 years' service. He is well liked by his fellow workers and I thank him personally for his support."

This sterling tribute was paid to Jim Sculthorp (Despatch) by his head of department, Mr. James McClure. The occasion was the presentation to Mr. Sculthorp of a gladstone bag—a gift from the staff to mark his quarter century on June 7.

A party was also held at Jim's home the previous evening. On that occasion Jim received a Parker pen and pencil set from the gang, and his 80-year-old dad insisted on getting up to lead the singing.

(Continued on Page Twelve)



Top Left—Mr. and Mrs. Whitbread . . . in the foreground rests the exquisite rose bowl, an anniversary gift from the Budget Plan staff.
Lower Right—Mr. George Boyd presents a handsome gift from the General Office staff.



Welcome to the Quarter-Century Club

R. B. T. WHITBREAD

Robert Burns Thomson (Bob) Whitbread, supervisor of the General Office group, became a member of the Eaton Quarter-Century Club on June 3. At this point, Mr. Whitbread, with typical modesty, would like us to go fly a kite. Realizing, however, that his legion of friends throughout the Company are deeply interested, here are the highlights.

On May 31 a dinner was held in honour of Mr. and Mrs. Whitbread by the Budget Plan Office at the St. Charles Hotel. Group manager W. Thomson presided and 130 attended with representatives from associated offices.

Three old friends reviewed the Whitbread career, Messrs. Harold Steele, Bruce Sutherland and Chairman Bill Thomson. They told of Bob's birth in Pretoria, South Africa; his arrival in Canada from England; graduation from university with a B.A. degree; his joining the Company; his marked ability, capacity for hard work and steady progress. Especially did they stress the warmth of the Whitbread personality and Bob's interest in his fellow man.

"Gentleman and Scholar"

Presentation of a rose bowl was made to Mr. Whitbread by Mr. Steele on behalf of the gathering, and to Mrs. Whitbread a bouquet of red roses. Mr. Sutherland read wires from east and west which summed up Bob Whitbread as "a gentleman, a scholar, and a grand guy!"

The following day Mr. Whitbread was presented with a Ronson table lighter set by George Boyd, acting for the General Office; while the Wages Office remembered their former supervisor with a desk clock presented by Mr. Weldon Neelands.

There were also individual tokens of remembrance from former co-workers in the Expense, Sales and associated offices—golf balls for Mr. Whitbread and a lovely figurine for Mrs. Whitbread.

* * * *

MRS. HATTIE McPHERSON

Staff of Grill Room Products honoured Mrs. Hattie McPherson with a set of travelling bags on the occasion of her 25th anniversary with the Company, June 10. Mr. J. Laing, supervisor, made the presentation. A conscientious worker, Hattie is well liked by her fellow staff members.

Mrs. McPherson left on a trip to Vancouver to visit her son.

JOHN BARRETT DEEGAN

The Third Floor Meat Department presented John Deegan with luggage through the agency of Mr. W. Hodgson, supervisor, on the occasion of his 25th anniversary with the Company, June 14.

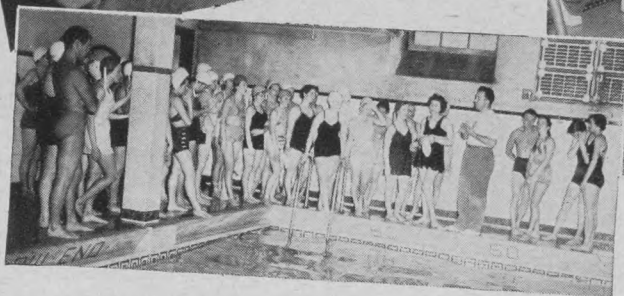
Johnny, as he is known to many of us, was born in Winnipeg and is married. He enjoys a game of golf, good literature and "good talk"—being something of a philosopher. Before going to the Meat Department he was with the City Carriers.

ROY SOTHAM

It was 25 years ago on June 14 that an East Kildonan lad named Roy Sotham joined the City Advertising. His first job was chasing proofs, hustling back and forth to the newspaper composing rooms "and what would you like me to do next?" In no time at all this sunny-natured youth with the obliging manner won friends at every hand. Steadily, too, he progressed through the various phases of the Advertising until today Roy Sotham is a key man in his department. On his quarter century Roy was lionized by his associates. And on their behalf, Mr. Moray Sinclair, supervisor, presented our hero with a posh-looking "two-suit" travel case.

Stressing Roy's popularity with all departments, Mr. Sinclair thanked him personally for his splendid support at all times. Add to this congratulatory letters, wires and phone messages, plus visits from

(Continued on Page Thirteen)



Top Row—Left: "Having a splashing good time. Wish you were here." Right: "All the nice gals love a sailor," seems like an apt title here. Leading Seaman Alf Godolphin, Sea Cadets, introduces Donna Sutton (147) to the "Admiral," noble mascot of Chippawa. Lower Row—School's in and Instructor Le Blanc outlines the course.

SWIM SCHOOL For a Happier, Safer Holiday Eaton Girls Attend Classes Arranged by the Company

The swimming pool at H.M.C.S. Chippawa was a gay and colourful spot on Monday evening, June 11, when 100 Eaton girls commenced an educative program in water safety under the expert tutoring of William Le Blanc, Provincial Director of Water Safety, Canadian Red Cross, and his assistants.

These classes were arranged by the Company so that our women employees might have greater enjoyment when spending their holidays at the lake.

The first lessons, explained Mr. Le Blanc, would concentrate on the elementary phases of swimming. Each step would be taken slowly, progressively, to help overcome fear of the water. Later would come instructions in artificial respiration and water rescue. Best of luck to each of you gals! Maybe you can't all be Esther Williams, but you can have a lot of fun—and safely.

Welcome to the Quarter-Century Club

(Continued from Page Twelve)

friends all over the Store and Mail Order. Yes, it was a big day for Roy and Mrs. Sotham (the former Jean Young of the Cash Office), and the City Ad was particularly happy to make it so.

HERBERT BRYDGES

(See Picture on Page Eleven)

"There are many things I could mention, but the best of all is the grand education you get meeting the public," says driver Herbert Brydges.

Herb, who was born in Ashdad, Ont., had his quarter-century anniversary June 14 when Mr. Clayton Tucker, supervisor, presented him with an electric drill to help with his woodworking hobby.

Mr. and Mrs. Brydges, the former Mary Cimm of M.O. Packing, have two children, Robert Andrew and Muriel Jean.

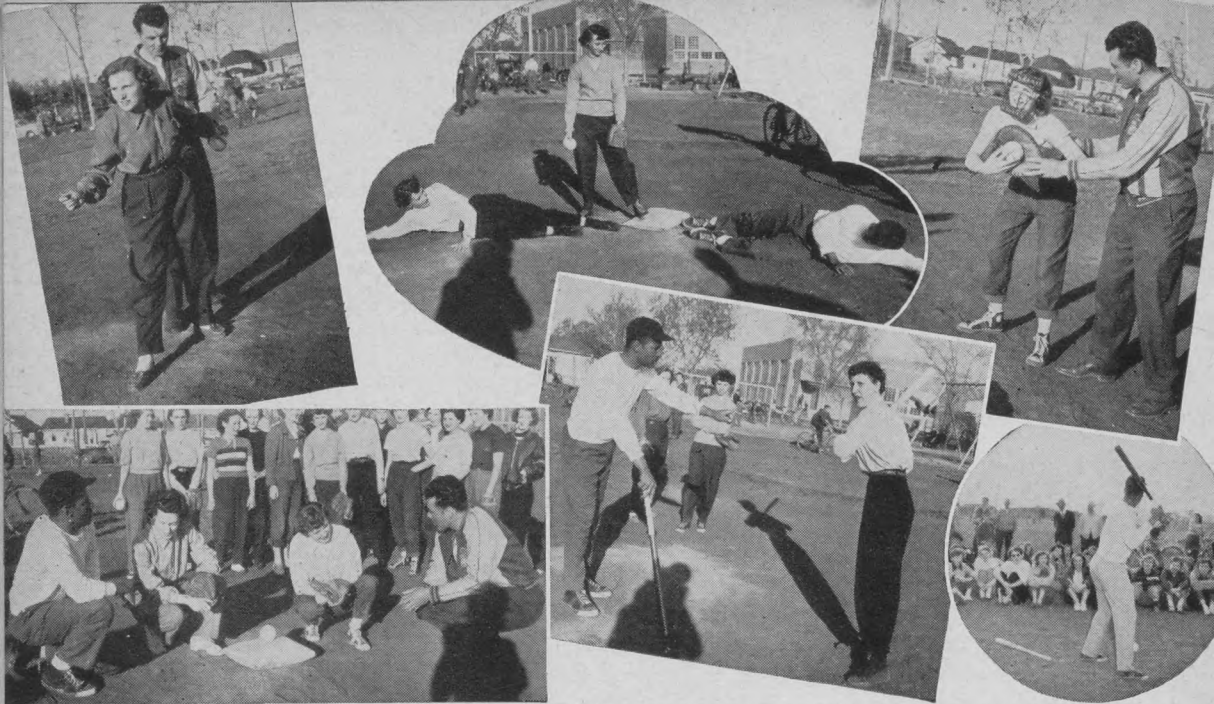
All of Herb's 25 years have been spent with the Delivery Department, except for his five-year stint in the second world war.

RODERICK ARNOLD ROGERS

(No Picture)

Bristol, England, is the birthplace of Roderick Rogers, of the Brandon Foodateria, who celebrated his 25th anniversary with the Company on June 9.

Roderick's wife is the former Miss L. E. Hawke of 114A. They have one son, George Arnold. Rod is interested in amateur theatricals and is choir master of St. George's Anglican Church.



Top Row—Left: Harry Small instructs Lil Weiss, of Department 116, how to hold ball before pitching. Centre: How we slide, by Tom Casey, of Blue Bombers, with Elsie Kunz, Department 161, and Jean Davidson, Department 147, both of the Cubs. Right: Phil Main, of Cubs (Wages Office), gets the know-how from Harry Small, of 20th Century League.

Lower Row—Left: Conference at the keystone sack—Tom Casey, Doc Martin, Anne Fast (both of Departments 113-122 and Royals team) and Harry Small. Centre: Tom Casey models Elsie Kunz for the school on the proper batting stance. Right: Tom Casey shows the class the way to bunt.

"CASEY AT THE BAT"

Winnipeg's Great Blue Bomber, Tom Casey, and Harry Small, of 20th Century Softball League, Teach Eaton Gals How Game Should Be Played

*"There was ease in Casey's manner as he stepped into his place,
There was pride in Casey's bearing and a smile lit Casey's face . . ."*

—"*Casey at the Bat*"—Thayer.

Over one hundred players and coaches turned out May 14 and 16 to see famous Tom Casey, of our own Blue Bombers, and Harry Small, of the 20th Century Softball League, take charge of a school for new girl players. The league is indebted to Messrs. W. L. Palk, A. D. MacDonell, T. P. McBryde and T. M. Miller for their interest and for putting on this school.

After his introduction by John Young, our president, Casey took matters in his own hands to get the school started. He explained how the game should be played by demonstrating batting, bunting, holding the bat, fielding the ball, covering the bases and trapping the ball to cut off runners. He also showed us the art of running bases and how to slide. His personality soon won his audience and one old-timer said: "I could listen to him and watch him all night."

Harry Small took over the pitching and catching departments, using some of our players as models to demonstrate his talks. Later he threw a few good ones to Tom Casey, just to emphasize his points, and we all found out why he is one of the outstanding pitchers of the 20th Century League.

We are greatly indebted to these gentlemen for their sound advice and are glad to be able to say that, due to their efforts, we have three new girls' clubs operating. Thank you, Tom and Harry, and may we have the pleasure of your company any time you are free to visit us.



Top Row—Left: Mr. A. D. MacDonell delivers the first pitch. Centre: Mr. Tom McBryde bats while Mr. Small, 20th Century League, catches. Right: Rockets, Eaton champs of 1950.

Second Row—Centre: Printers. Right: Cubs, 1950 runners-up.

Lower Row—Left: Charlie Murray and Bob Clarke wish each other good playing. Centre: Some of the Imps, 1950 girls' champs. Right: Ted (Irish) McCroary wishes Murdo McDonald all the best.

Opening Ceremonies by Messrs. MacDonell, McBryde and Miller

Teams Closely Bunched at Press Time

May 25 was a dark, cold and wet day, but it did not dampen the spirits of our ball players. They were out at full strength and all games scheduled were played. The opening ceremonies were performed by Mr. A. D. MacDonell, supervisor, Staff and Welfare, pitching; Mr. McBryde at bat and Harry Small catching.

President John Young introduced our guests to the players, after which Mr. A. D. MacDonell officially opened the league by throwing a sharp inside curve that Mr. McBryde never saw. It was strike one, and we were on our way for the season of 1951.

Then the visitors went over to open the Men's Division, after which they viewed all the games going on.

Results on Opening Night

Men's Division—Rockets, 8; Printers, 7. Combines, 11; Decots, 8.

Girls' Division—Cubs, 12; Imps, 11. Royals, 12; Jets, 4.

Some outstanding plays have been recorded but we will let Dor Martin tell you about them. She is looking for news items, and we want the manager of each winning team to drop her a few lines on the outstanding plays of both clubs, so she will be able to report your feats in Contacts. Remember to have your copy in not later than the 12th of each month. Write her at Department 113.

Here is the League Standing—Including All Games Played to June 9

MEN'S DIVISION

	P.	W.	L.	Pct.
Combines	5	4	1	800
Rockets	5	4	1	800
Decots	5	2	3	400
Printers	5	0	5	000

GIRLS' "A" DIVISION

Royals	5	4	1	800
Cubs	5	4	1	800
Imps	5	2	3	400
Jets	5	0	5	000

GIRLS' "B" DIVISION

Hot Shots	1	1	0	1000
Willbees	1	0	1	000
Stringers	0	0	0	000



487 Eatonians Enter 837 Exhibits in— EMPLOYE

Like most worthwhile things in life, organizing a hobby show is a labor of love. Right from the complex entry form to the arriving details that never meet the eye. Then comes the care:

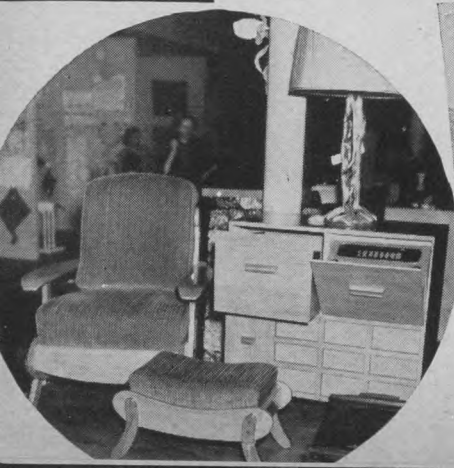
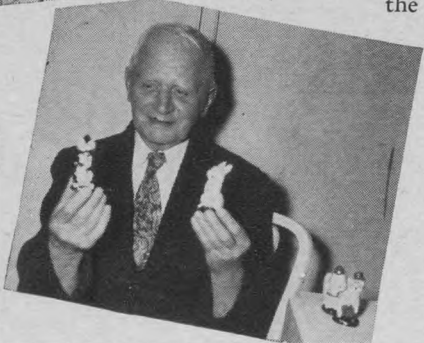
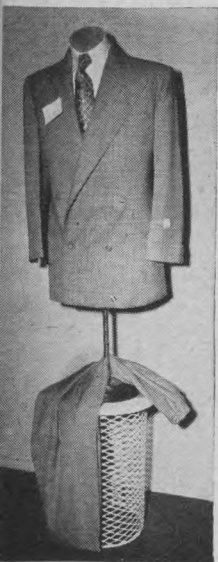
Sponsored by the Assistants' Association, the Eaton Employees' Hobby Show, held on the Seventh Floor Assembly Hall from June 15 to 22, took in 837 exhibits entered by 487 Eatonians—indeed, a salute to Assistants' President Stan Houston, Chairman of the Show, and to Harry Greenwood, manager and custodian, for

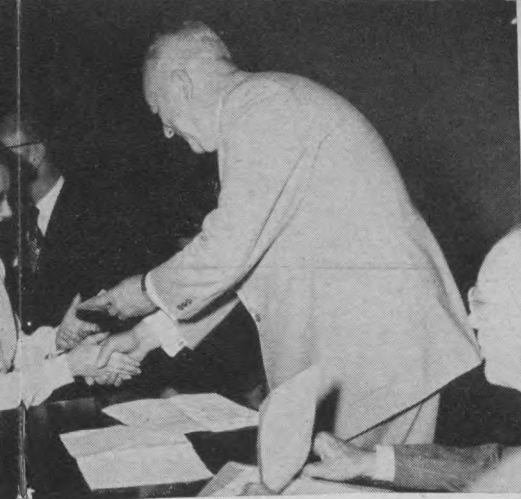
The judges, all experts in their fields, were entertained at dinner in the Board Room on the evening before the show opened. They were: *Art*—L. B. Tough, M.S.A., and Ken Watson, M.S.A.; *Photography*—A. McEwan, A.R.P.S.; *Practical Handicraft*—R. J. Johns, principal of Technical and Vocational School; *Collections*—Capt. W. H. Talbot; *Philately*, *Coins*—E. Vincent; *Art Needlework*—Misses E. Napier and B. Graham; *Miscellaneous*—William Gould.

Thanks of the Company were tendered the judges by Messrs. A. D. MacDonell and W. L. Palk.

In reply, several of the judges spoke of the value of a hobby in turning our thoughts and skills back to the crafts of our forefathers. Hobbies helped to keep older people young, gave them an active interest in life, and were a means of meeting people.

Presentation of awards to the long list of prize winners was made by Mr. R. S. McCordick, general manager.





EMPLOYEES' HOBBY SHOW

...y show of large proportions is an arduous but most reward-
...the arrival of the judges, there are countless steps and exact-
...careful return of treasured creations after the show.

...Employees' Hobby Show, which held the spotlight in
...took months of hard planning, but emerged triumphant
...indeed, so successful that five new classes had to be added.
...Chairman Bill McKerchar and committee, and a special trib-
...ian, for a grand job of work!

DESCRIPTION OF PICTURES

Top Row—Left: Mr. R. S. McCordick presents the Grand Award to Don Nisbet (Supply Office). Don's model bungalow is pictured on back cover. Centre: Bessie Barton (1764) wins second prize for a copper wire necklace. Right: Miss Martha Louis won the Grand Award for retired Eatonians, and Mr. McCordick's hearty congratulations.

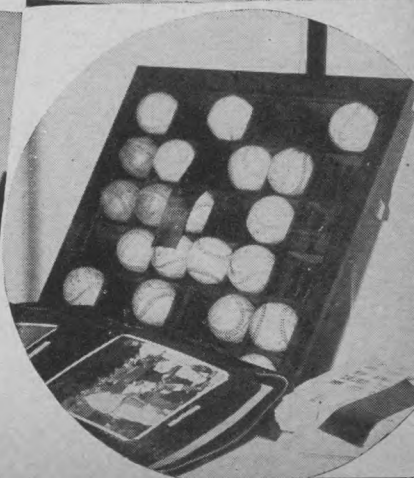
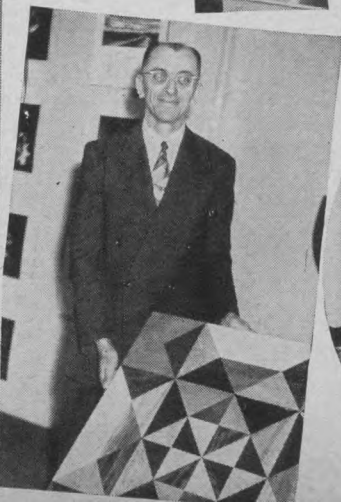
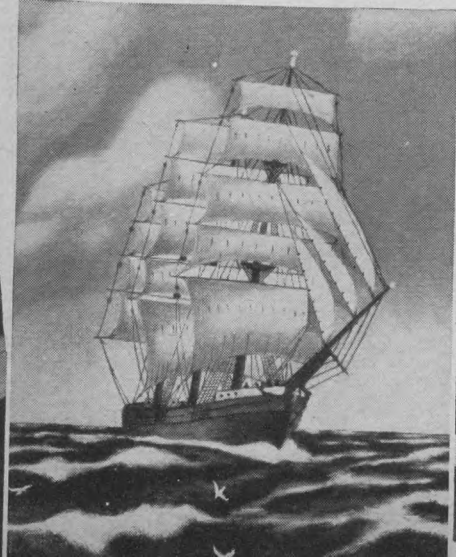
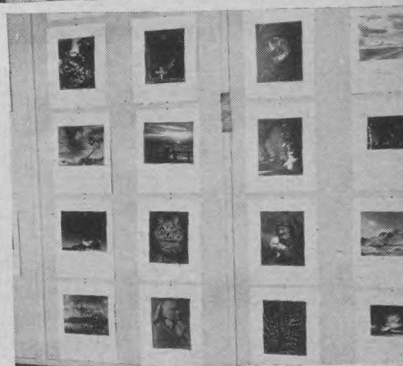
Second Row—Left: Officiating at presentation, left to right, Messrs. Harry Greenwood, R. S. McCordick, W. G. McKerchar (chairman), A. D. MacDonell, Stan Houston.

DESCRIPTION OF PICTURES—Continued

Third Row—Left: Suit of clothes tailored by barber A. Welter (Beauty Shops). "Flower" and "Thumper," part of a figurine collection modelled by 73-year-old Charlie Brooks and donated to the Shriners' Hospital. Right: Sculptured head (1st prize), Miss A. Matheson. The judges. In the group are: L. B. Tough, M.S.A.; Ken Watson, M.S.A.; A. McEwan, A.R.P.S.; R. J. Johns, Captain W. H. Talbot, E. Vincent, Misses A. Napier and B. Graham, and William Gould.

Fourth Row—Left: Collection of dressed dolls by Connie Hancox (Welfare Office). Right: Sculptured head by Miss F. McLellan.

Fifth Row—Left to right: (1) Corner of practical handcraft display. (2) Mrs. Louise Dumontier (retired) displays a tablecloth. (3) Mary and Ann Shkilnyk (formerly in D.P. camp) exhibit needlework and artistically painted Easter eggs. (4) 78-year-old Joe Dancy (for many years a beloved Santa Claus at Eaton's) recently painted this picture of a full-rigged ship. Joe took up painting at 60. (5) Alex Sharhan won second prize with this folding card table crafted in rich tropical woods. (6) Collection of baseballs, autographed by such famous players as Joe di Maggio, Babe Ruth and other baseball greats, are displayed by Jack McConnell.





Top Row—Left: Zella Nott presenting prize to Peggy McCance for low gross score, second nine. Centre: Kay Dodge and Gertrude Girouard receiving prizes. Right: Trapped! Avis Burland.

Second Row—Four girls in the sun.

Third Row—Left: Mary Moore receiving prize for low gross, first nine. Centre: Lane Hantscharuk teeing off. Right: Frances Sadler teeing off.

Fourth Row—Left: President May Mackay, past president Myra Reid, honorary president Zella Nott. Right: Putting it in—Ethel Murray, Marge McKenzie, Gladys Morris and Rita Soutter.



Girls! Girls! Girls! And Not a Man in Sight!

Eaton Women's Golf Field Day

By Clara Greenwood

"Ladies' Day" at Elmhurst Golf Club, May 16, saw approximately 210 Eaton women gathered for a beautiful day of golf and frolic (chasing cows).

Two-ball foursomes were the order of the day, with putting and driving competitions as added attractions. Those delicious (Elmhurst Special) steak dinners were soon consumed and our president, May Mackay, welcomed the girls to a brand new year of good golfing, good fellowship and fun for everyone.

(Continued on Page Nineteen)





Top Row, Left:
President Marion
MacPhail was a
gracious and charm-
ing chairman.

Top Row, Right:
Club champion
Isabel Hanna is con-
gratulated by Mr.
A. D. MacDonell.

Lower Row—Left: Eileen Thrush won the "B" Class cham-
pionship. Centre: Grace Martin, consolation winner,
"B" Class. Right: Lillian Phillips, consolation winner, "A" Class.

These Gals Handle a Good "Racquet"

Eaton Badminton Club Honours Season's Winners

"Say! Never have we played for a nicer crowd of girls," volunteered the saxophone player in Jimmy Carter's band. "When the evening was over they came over to the orchestra and shook hands with each of us . . . thanked us in such a lady-like manner. It certainly was a pleasure!"

This tribute goes to the Eaton Badminton Club who held their annual dinner and presentation of prizes on May 14 at the Marlborough Hotel. Guests of honour were Constables A. Mount and J. Gongas, president and vice-president of the R.C.M.P. Badminton Club, and Doreen McLeod, secretary.

President Marion MacPhail handled all the details of chairman with a poise and graciousness that marks so many of our Eaton girls (yes sir, we're proud of 'em!).

Reviewing the season's activities, Marion warmly thanked the R.C.M.P. club for their kind co-operation and hospitality throughout the year. Miss McPhail also voiced her gratitude for the fine support of her committee.

Constable Mount spoke on behalf of the R.C.M.P., and Isabel Hanna expressed the Eaton club's appreciation of President Marion's splendid work.

Presenting the prizes, Mr. A. D. MacDonell congratulated the girls on the excellent report of their season. He stressed the recreational value of badminton and hoped to see more girls taking up this zestful game. Dancing to Jimmy Carter's band concluded a delightful evening.

EATON WOMEN'S GOLF FIELD DAY (Continued from Page Eighteen)

Prizes Presented by Honorary President Zella Nott Went To:

Low Gross—1st nine: Mary Moore (167), Dot Hunt (116); 2nd nine: Red McCance (926), Emily Boorman (933).

High Gross—1st nine: Kay Dodge (379), Gertrude Girouard (116); 2nd nine: Jean Kerr (161), Sig Breckman (41).

Low Hidden Hole—1st nine: Mabel Copeland (238), Lil Bennet (236); 2nd nine: Ruth Agland (290), Ruth Kachman (290).

Best Putting—A hole in one, Marge McKenzie (173); a prize to Frances Beckett (184).

Driving Prizes—Both longest and average three, Chris Bewick (100C).

Special Prize—For herding cows off course, Marge Marshall (101).

A golf ball to replace the soap one she started out with, Margaret Gallagher (15 M.O.).

Umbrella Gal—Marje McRae (228).

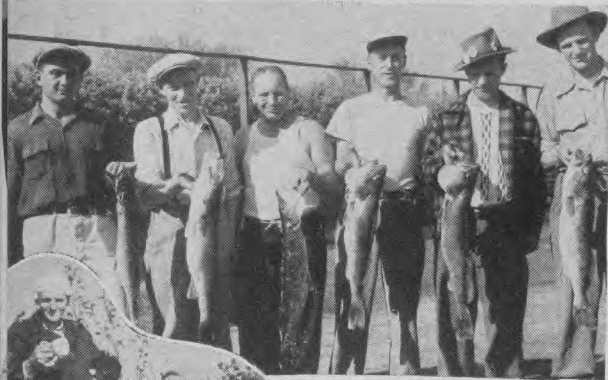
Other Prize Winners—Joan Murray (211), Betty Johnson (211), Marg Dowler (187), Mildred Hamilton (135M), Marg Thompson (116), Flo O'Donnell (116), Mattie Halderson (122C), F. Polanski (116).



Victoria Day Derby

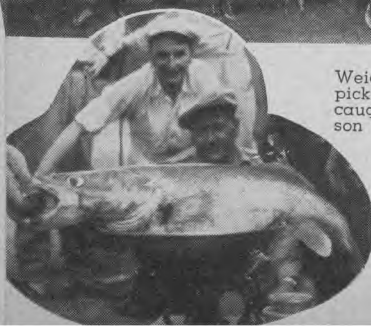
Eaton Angling Club at Shoal Lake

(See Write-ups on Facing Page)



Anglers' Executive

Left to right: Bill Summers, H. James, E. Fletcher, vice-president; Arni Cooper, president; Wally Fogg, Pat Carr, Pete Sytchuk, Don McLarty. Missing from picture: F. Brown, W. Evans.



Weighing in the prize pickerel of 93 3/4 lbs., caught by Tom Davidson (Stoves).



FRESH FISH! And all the Fun of Catching Them!

Eaton Angling Club Stages Big Victoria Day Derby

IF—you can climb out of bed in the darkest hour before the dawn to catch a train at the indecent hour of 4:40 a.m.—you're either "off your rocker" or you're a fisherman—and eligible for membership in the Eaton Angling Club. We should have said eligible for its waiting list—for this remarkable club has grown in leaps and bounds! Highly organized under President Arni Cooper and a strong committee—every possible detail for the enjoyment and welfare of the club's members has been worked out. The annual Boys' Day is a praiseworthy feature; Family Day is another; while new ideas are constantly under consideration.

Take the Victoria Day outing for example—some 110 members made the trip—while Contacts went along to hook a few pictures.

It's 94 miles to lovely Indian Bay, Shoal Lake, where Winnipeg gets its water supply.

As the fishermen embarked, committeemen checked each member off the list; first aid members with their well supplied kit, were detailed, and the fishermen were briefed about the day's activities; while on arrival, hot coffee awaited those who had eaten a hasty breakfast. Soon the anglers were strewn along the dike in twos and threes trying their favourite lures. And here again committeemen patrolled to ensure all were safe and to check on catches.

All's Well and Plenty of Fish!

Beyond a few minor scratches or shin bruises from the rocks, there were no casualties, although Jack Campbell (174) got a ducking when he slipped in trying to dislodge a catfish and a perch who had decided to make it a daily double. Jack continued fishing minus trousers while they dried on a nearby bush.

One of the day's best sports that we saw was Bill Seal. With only a runt of a jackfish on his string, Bill caught two fine bass. It being out of season, Bill chucked them back in with a sad smile.

End of a Perfect Day

It was a warm, sunny, glorious day! As the train pulled out from this idyllic spot, the sky darkened, lightning flashed and rain splashed against the windows. From without came the fresh fragrance of green fields and earth after a shower—and the boys sang their way home with a total catch of 283 fresh fish!

The Prize Winners

Largest fish—1st prize: Tommy Davidson with a nine and three-quarter-lb. pickerel. 2nd prize: Kit Kitney with an eight and three-quarter-lb. pickerel.

Largest pike—Bill Bostock.

Weighmaster—Ernie Fletcher, assisted by Pat Carr.

* * *

ANGLING CLUB

Stocktaking accounted for the absence of a number of members from the May 31 meeting, however about 80 turned out to watch films and a demonstration of fish filleting and take part in a discussion on summer activities in the making.

The films were about the B.C. salmon run, bear cubs around camp, and Eskimos in the Canadian northland. Mr. Dave Ross of the Jaycees, acted as projectionist for the evening.

Our thanks go to Tommy Poole (Third Floor Meats) for his demonstration of fish filleting. Quite a number of the members will now be able to carry out the job on their own lucky fishing days. We also saw Bill Bostock dressing down a smelt. Believe it or not, it can be done.

We have a new addition to the committee, Jack Phaill (City Despatch), who will be in charge of visiting the sick and absentees of the club. Mr. W. Young (Decorators) will assist Mr. Phaill. Goodwill from the boys travels with you, gentlemen.

Our club president, Arni Cooper, presented the St. John Ambulance badges to the following members: Ken Brook, B. Summers, D. McLarty, J. Phaill, B. Cooper, R. Fogg, P. Carr, H. Maltman, P. Sytchuk, W. Fogg.

ELEVATOR UPS AND DOWNS

By Agnes Reece

Welcome back, Teddy Grimes, after your recent spell in the hospital.

We are saying au revoir to several girls this month: Emily Vahle, who was presented with silverware: Lillian Kumbhr, who was presented with a pin and earrings; Norma Geske who received ornaments. Good luck, girls.

Three members of the staff are taking that final step: Connie Fedora, Anne Stewart and Joyce Schenk. Connie was presented with boudoir lamps and a corsage of pink carnations; Anne received a torchiere and a corsage of sweetheart roses; Joyce was presented with a corsage of red roses and received chinaware as a gift from the staff.

Sorry to hear that Art Boyce is on the sick list. Get well, soon.

PRINTING PLANT PATTERN

By M. Torrance

A dinner was held in honour of Mrs. Marie Drewry on the occasion of her retirement June 8. During the evening Miss M. Steele presented the guest of honour with a three-strand necklace of pearls. Mary also received a cedar chest from the members of the Printing Plant staff. Good luck, Mary, and fair sailing.

Dan Cupid has been at work again in 1745. Doris Sharp is the victim of his piercing arrow. The lucky man who placed the beautiful sparkling diamond on that all-important finger is Thomas Davidson, of 70 Department, Warehouse. Hats off to Sadie Hawkins Day!

We wish Harold Sinclair and Jennie Evanecky, who are away ill, a speedy recovery.

We extend heartfelt sympathy to Mr. E. Query and family in the loss of a wife and mother.



EATON GOLF CLASSIC COMMENCES

With five divisional trophies and the grand championship trophy of our president, Mr. John David Eaton, to play for, the Eaton Men's Golf tournament commenced Monday afternoon, June 18, at Elmhurst Golf Club. The big tourney's card shows 575 players equally distributed into five classes. As we go to press, "A" class, with 100 players, has been run off, with Gil Bell (General Office) winning the R. S. McCordick trophy. Congratulations, Gil, from all of us!

A new departure by the club has been hailed with delight by all members. This year each of the five classes has its own field day, wind-up dinner and presentation of awards. Thus an uninterrupted afternoon of golf topped off by a famous Elmhurst steak dinner and presentation of awards.

DESCRIPTION OF PICTURES ABOVE

Top Row—Left: Mr. McCordick presents low gross prize to Bill Bannatyne. Centre: Gil Bell won the R. S. McCordick Trophy and is heartily congratulated by its donor. Right: Ernie Tachan, low gross runner-up. Second Row—(1) Jimmy Reay on the starter's stand. (2) Got it! Warren Coombe retrieves his ball from the drink. (3) Bert "Ace" Mitchell (right) receives birthday congratulations from Fin Tease. (4) Dynamic Jack Donnett, runner-up for low net.

Third Row—Centre: Waiting to tee off. Right: Fred Eades smacks one down fairway.

Fourth Row—Left: The presidential drive, so to speak—Sam Fleming starts the big five-day tourney. Jack Donnett, Jack Myers, vice-president, and Secretary Scott Marshall look on in background. Centre: No, not looking for rain, just the toss-up—Ed Martin, Reg Hinch, Ken Chalmers and Bob Whitbread. Right: Jack Day, "B" Class champ, class 1950, "fishing" at the water hole.



"A" Class—R. S. McCordick Trophy—Won by Gil Bell, General Office; Runner-up, Jack Donnett, Jewellery (M.O.). Low Gross, Bill Bannatyne, City Ad.; Runner-up, Ernie Tachan, Jewellery (M.O.).

At the presentation of the R. S. McCordick trophy, our general manager congratulated President Sam Fleming, and the golf executive, on their new plan, warmly greeted the retired men present, and hoped the weatherman would continue to supply the perfect golf weather that attended the "A" class event. Mr. Bill Bickell, Elmhurst's popular prexy, welcomed the Eaton men, while President Sam thanked his committee with special emphasis on the grand job being done by Secretary Scott Marshall.

A complete summary of Classes "B," "C," "D" and "E" with pictures will be published in next month's Contacts.

Meanwhile the Knockout Competition continues for those "splendorous" prizes that will be awarded by The T. Eaton Life Assurance Company.

DESCRIPTION OF PICTURES ABOVE

Top Row—Left: 73-year-old Alex Black, ex-baker and golfer de luxe, can still putt 'em where he wants 'em. Centre: Tony Evans, H. McCalmont, J. Best and G. Morris at 18th hole. Right: Jack Pickles tootles and Vic Taylor tickles the ivories during the dinner hour.
Second Row—Centre: Fred Wingate, Bob Clark, Fin Cameron and Bruce McGregor check in at scoring table. Right: Alibi time.
Lower Row—Left: Edgar Adey tees off. T. Ings, W. Mullen and Arni Arnason in background. Centre: Bill Patterson at putting practice. Right: John Moss makes practice swing. Rest of foursome, Jack Woodhouse, Jack Paterson and Hugh Caldwell.

Midsummer Brides

Twenty-two brides from the Big Store start out on their great adventure. Good luck, good health, and happiness to one and all!

1—IRENE SMITH (M.O. Correspondence) was married at Holy Cross Church on June 4 to Wally Millan. Irene received a toaster and figurine as gifts from the department.

2—VERA STRONAC (Budget Office) married Jack de Roos at St. James' Presbyterian Church on May 26. She was presented with a Ronson table lighter and boudoir lamps as gifts from the department.

3—EMMIE GROENING (Shirt Factory) became the bride of Alexander Reimer at Bethesda Church, June 8. The departmental gift was a magazine table and the girls on the staff entertained at a miscellaneous shower at the home of Jean Silk in Emmie's honour.

4—JUNE DAVIDSON (M.O. Gloves and Hosiery) was married to Dewar Thomson at King Memorial Church, June 2. June received a pair of blankets as a departmental gift and was guest of honour at a kitchen shower at the home of Mrs. Hodgkin.

5—LOIS ERHART (M.O. Copying) married Gordon Rose at St. James' Anglican Church on June 2. Lois was presented with blue and rose bedthrows and received a chenille bedspread at a shower given by the girls on the staff.

6—MARIE COGHLIN (Wages Office) was married at Knox United Church on May 14 to Eddie Marchant. She was presented with linen and blankets as gifts from the department and received "Wear-Ever" kitchenware as a shower gift.

7—ISABEL MONTCRIEFT (City Inspectors) became the bride of Ken Hardman at King Memorial Church, May 19. She received a mirror from the department and Revereware from the girls of the staff.

8—PAT HARKER (M.O. Complaints) was married to Sam Tascona at Holy Rosary Church May 5. A mirror was the departmental gift and the girls on the staff entertained her at a kitchen shower.

9—NORA HELBREN (Ticket Office) and CHUCK McTAGGART (Ticket Office) were married May 26 at Knox United Church. Nora and Chuck received a bedspread from the staff.

10—THELMA ENGBORG (Basement Store) became the bride of Frank Young on May 5 at Covenant Church. She received a torchiere and table lamp as gifts from the department and a miscellaneous shower from the girls.

11—SHIRLEY TAYLOR (City Inspectors) and David Rivers were married at Old Kildonan Presbyterian Church June 2. Shirley was presented with a blanket from the department and received an iron from the girls on the staff.

(Continued on Page Twenty-Five)



MIDSUMMER BRIDES

(Continued from Page Twenty-Four)

(Pictures on Facing Page)

12—LUCILLE BEDARD (M.O. Copying) was married to Ray Saunders at Holy Cross Church on May 12. Lucille received blankets as a gift from the department and a linen shower from the girls on the staff.

13—RAE STUBBS (Shopping Service) married Wilfred Remillard on May 12 at Holy Rosary Church. She received a stand from the department and the girls presented her with a toaster.

14—ELLA BRYK (M.O. Infants' Goods) became the bride of Peter Yarwenko at St. Vladimir and Olga Cathedral, May 17. Ella received blankets and a toaster as departmental gifts and a miscellaneous shower from the girls.

15 — YVONNE PHANEUF (M.O. Complaints) married Fernand Turrenne at St. Boniface Basilica on May 26. Yvonne was presented with a bedthrow as a departmental gift and received glassware at a shower held in her honour.

16—MAJ-BRITT WENDEL (Candy Department) married Metro Oneschuk at St. Andrews' United Church, Yorkton, Saskatchewan, on June 9. Maj-Britt received silverware from the department and a chenille bedspread from the girls on the staff.

17—GRACE DAVIS (Basement Store) was married to Bill Walker at Chalmers' United Church on May 26. The departmental gift was Revereware and she was guest of honour at a kitchen shower given by the girls on the staff.

18—MABEL PHILPOTT (City Inspectors) married TED CRERAN (Basement Store) at St. Joseph's Church on May 19. The departmental presentation was a pair of bedroom lamps and the girls gave her a shower of Revereware.

19—PEARL CARLSON (M.O. Copying) became the bride of Malcolm Novak at St. Michael's Church, Transcona, on May 9. She was presented with a kitchen clock and vase as gifts from the staff.

20—SHIRLEY WILSON (M.O. Copying) was married to Johnny Mark at St. James' United Church, May 11. She received a torchiere and canister set as gifts from the department.

21—MONA JOHNSON (M.O. Packing) was married to L/C Bob Watson at All Saints' Church on May 5. The departmental gift was a trunk and the girls on the staff gave her a dinner set.

22—ADA HUGHES (Electricals) and NORMAN BUCKBORO (Electricals) were married at St. John's Cathedral on May 26. The gifts to them were a mixer and a Doulton figurine, while the girls on the staff presented Ada with an automatic waffle iron and sandwich toaster.

SOFTBALL HIGHLIGHTS

By Dot Martin

In the opening game of the series, last year's champs, the Imps, met the Cubs in a very close game. Cubs won by 11-10. Stars of the game for the winners were Eileen Bell, who hit a home run with bases loaded, and Sylvia Armstrong, whose shoe-string catch for the last putout was great. For the Imps were Millie Ritchie and Jean Collins, while Beth Jamieson played good ball at third base. Highlight of the game between Jets and Royals was the hitting of Marie Thorsteinson, who had two homers, a triple and a single in four times at bat. She also struck out six batters in the three innings she pitched. Royals won.

Cubs vs. Royals was a good game. Cubs were best served by Jean Davidson and Elsie King, while Royals played steady ball, aided by the outstanding hitting of Anne Meade and Marie Thorsteinson. Royals won.

Cubs beat Jets 12-5 for the second straight win. Elsie King, for the Cubs, was leader with a homer and two doubles. Jets gave a good account of themselves and for a newly organized team proved good competitors. Keep up the good work, Jets!

Imps vs. Royals—Imps' pitching was weak but otherwise the team played good ball. Dot Martin caught a very good game behind the plate for the Royals and the team was hitting well. Royals won.

Royals vs. Imps—Edna Johnson went the full nine innings and pitched steady ball, while Anne Fast played a nice game at first base. For the Imps, Beth Jamieson continues to play steady ball, and Millie Ritchie caught her usual good game. Royals won.

In the opening game of Division 2, Hot Shots met the Willbees. The game was well played and showed lots of aggressiveness and pep. Outstanding players were Wilma Gibson and Doreen Parker for the Hot Shots and Vi Eburn of the Willbees.

Royals vs. Cubs—This game had to be defaulted as Royals had only eight players out and one was injured in the second inning and had to be taken out of the game. Game went to the Cubs.

The only outstanding play I have to write about in the Men's Division up to date is the one between the Combines and Decots. Ken Gibson was the star, hitting two home runs, one while the bases were loaded. Combines won the game, 9-8.

Something new has been added to Sargent Park diamonds. Yes, it's the back stops. I think everyone will agree they help to speed up the game.

A great loss has come to the Cubs. Their genial manager, Mr. William Clay, has to give up managing the ball club on doctor's orders. The Cubs are going to miss you, Bill, but we hope your health will improve. Best of luck to you. The Cubs will be in their pitching especially for you. To the new manager, Mr. MacDonald, best of luck.

Sorry, Marquerite and Marion!

It's human to err—but it's also polite to apologize. In *June Contacts* (page 15, Suggestion Awards), the names of Marguerite Smith (Cashiers) and Marion Hewitt (M.O. Complaints) unfortunately, were transposed under their respective photographs.

In other words, the gal pictured at left was Marion, while Marguerite occupied centre position. We're very sorry, girls—and again congratulations on winning those cash prizes for your bright ideas. (Perhaps you can think up a sure-fire method of avoiding transposed headings. Publishers would sing your praises for that one!)



WHAT'S MORE FUN THAN A PICNIC?

The skirl o' the pipes as played by thirteen bonnie lassies of the new Winnipeg Heather Bell Pipe and Drum Band highlighted Department 132's annual picnic on Saturday afternoon, June 16, at St. Vital Fair Grounds (all of which brings up the old argument: were

WHO'S WHO IN THE PICTURES ABOVE

Top left—A cheer for the committee! Front row—left to right: W. Mair, R. Gregg, R. Noble, H. Hogg, C. Fry, H. McKane, J. Palmer. Back row—left to right: J. Newton, D. Galbraith (head of department), C. Buchanan, T. McKenzie, J. MacKay, Eleanor Balmer, A. Patterson, T. Smith, W. Sorby, T. Giles.

Right—The lad from Glengarry meets a group of Eaton's Heather Belles. Left to right: Mr. A. D. MacDonell, Betty Smith (119), Pat Giles (105), Ruth Brooks and Nancy Brooks (daughters of Mrs. Brooks, 1762 Department), Beverley Giles (daughter of Tom Giles, 132 Department).

Second row—left: Mr. R. S. McCordick greets seven-year-old Marlene Blonski. Right: "Canada's a wonderful place," said these visitors from Sheffield, England (relatives of Mrs. Hammy Hogg). Back row: Mr. Thomas Lee, Sheffield, brother of Mrs. Hogg; Hammy himself. Front row: Mrs. Hogg and granddaughter, Wendy, Mrs. Lee and Mrs. Glenna Hogg.

Third row—centre: Bringing home the groceries—the ladies' scramble race.

Fourth row—And here are the little ones—all happy, tucked full of hot dogs, pop, ice cream and "what's next, mister?"



Six Hundred Eatonians and Their Families Enjoy Seventeenth Annual Picnic of Caretaking Staff and Associated Departments

Irishmen originally Scots?). Anyway, from the tots' race to the tug o' war, it was a grand day! Perfect weather, barrels of fun for everybody, top-flight prizes to win, all the kids could tuck away in ice cream, and a gift for every child to take home.

Old timers, now retired, were there in numbers, too, while Mr. R. S. McCordick and Mr. W. B. Pickard took time out to enjoy the fun, and greeted many old friends. Supper in the agricultural hall topped off a brilliant success.

Top row—The gals' pipe and drum band stole the hearts of all.

Second row—left: Anchor man Alex Anderson. Right: Mrs. Dan Galbraith and Mrs. Alex Murray.

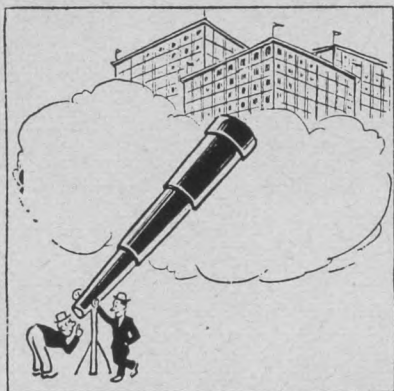
Third row—left: Our general manager came out to enjoy the fun. Centre: Yo Yo contest for retired men—winner Bob Noble, right. Right: Mr. and Mrs. W. L. Palk and son, Hughie. Fourth row—Married women's race.

ATTENTION, CURLERS—MEN AND GALS

In order that we can accurately determine the amount of ice required in time to arrange rentals, you are requested to line up your rinks now and have your entries in not later than August 15. Entry forms for men's rinks are available in Time Offices. Women's rinks are requested to obtain their entry forms from Miss Mary Ewing, Department 136, or Miss Veronica Walsh, Department 33.

Individual entries will be accepted and placed on rinks wherever possible.

WHAT'S GOING ON-



AROUND HERE?

MAIN FLOOR

Books and Stationery—By M. Lawton

Congratulations to Elvira Lamont (Novelties) on winning first prize at the Hobby Show for her patchwork quilt. There are 99 blocks, no two alike, and when Elvira got up to 4,892 pieces she quit counting.

Mrs. J. Stokes (Office Supplies) is receiving congratulations on the birth of a new grandson, Douglas Craig Thibault, born at Kenora on May 18.

Marion Hutchison (Books) was presented with a clock by Jean Cormack for the girls of the section. She received a linen bridge set from the department, presented by Mr. S. Florence, head of department. Marion was married June 13 and will live in Killarney, Manitoba.

Dorothy Edinborough (Novelties), who is being married in July, was guest of honour at a shower held at the home of Doreen Baker. Dorothy received travelling cases.

George Boyd (Stockroom) received a shaving kit from his fellow workers before he left on a two-month trip to his home in Ireland.

Mrs. V. Burack (Book Club) says she is feeling much better after her operation.

Mr. and Mrs. W. King have a new daughter, born June 13. Congratulations to you all.

Shopping Service, Carriers and Despatch gathered the morning of June 15 to wish happiness to one of their fellow workers, Joe Lernout, who married Vivian Warren, of City Inspectors, on June 16. Mr. J. McClure, head of department, presented Joe with a coffee table and gave him a few pointers on "how to be happy, though married."

Jewellery—By T. Bennett

Our best wishes to Frances Herner who received a diamond, June 7, from Reginald Sheedy.

* * *

SECOND FLOOR

Fancy Goods—By M. Deacon

Flash! Romance has invaded our department. A record of three brides! Peggy Johns became Mrs. Ron Magnuson, April 14, at Augustine United Church; Jean Englot married Stephen Deviaene on May 12 in St. Vital Church, and Ethel Rutter was married to Richard Mills of Chicago, on June 2.

Twenty-Eight

The girls were entertained at a shower at the Don Carlos Cafe and received corsages and linen.

Two members of the staff have left on a motor trip to Wisconsin Dells, Wisconsin, one driving a Buick and the other a Meteor. The 64-dollar question is: Who gets there first?

* * *

THIRD FLOOR

Meat Department

A stag was held for Mr. O. C. Turnbull on the occasion of his retirement from the Company. He was presented with some tools. We hope you have many long and happy years ahead, O. C.

The department wishes to extend its sincere sympathy to Harold Brown in the loss of his mother.

D.A. Office Chatter—By E. Landsley

We would like to correct a statement we made in Contacts two months ago. Pat Kirkaldy received a beautiful diamond on that all-important finger from Wally Wasaty. Pat Hardy is back in the office for a few months before rejoining the Ice Cycles in Atlantic City. Sorry, girls, all the Patri-cias are confusing.

The big day for Joan Burnett came a few weeks ago when Ron Buchanan presented her with a very beautiful diamond ring. Best of luck to you both.

Good luck to three girls who have left recently: Verna Matchett, Jo Brydon and Edith Baldock.

We are glad to see Bev Franklin back in the fold again, looking as good as ever, in spite of losing her tonsils.

In honour of Olga Sorok, a May bride, the girls held a luncheon at the Homestead. Olga received a set of dishes and a corsage. The lucky man is Danny Mandrick.

Welcome back to Velma Boychuk, who spent a few days at home battling with the measles.

The beautiful diamond Beverley Franklin is wearing was presented by Dick Tinney. Good wishes to you both.

Sorry to report that Betty Marchant is home with the measles.

Betty Thomas, who became Mrs. Bob Horwood on June 23, was guest at a linen shower held at Moore's.

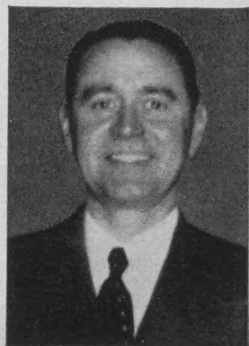
Joyce Arkle's lovely new diamond was presented by Kenneth Dick. We wish you both the very best of luck.

Our sympathy to Mrs. Verne Peters who is in the hospital following a tonsillectomy.

When Joan Burnett left the office to move to the coast with her family, she was presented with a place setting of silverware. Good luck, Joan.

A. G. Pryce Has 30th

The staff and friends of Men's Furnishings kidnapped their supervisor, A. G. Pryce, on June 3, and took him on a bus trip out to the summer home of Jerry Cain, head of department, at Sandy Hook. Mr. Pryce, who celebrated his 30th anniversary on June 27, was royally entertained. Everyone took part in the sports, swimming, baseball, novelty races and dancing. Following supper served out of doors, Mr. Cain, on behalf of the staff, presented Mr. Pryce with an "editor" for his movie camera.



FIFTH FLOOR

Children's Shoe Mutterings—By Wm. MacHutchon

Mr. and Mrs. Steve Chutka are to be congratulated on the arrival of their "little dividend," Bruce Anthony, who tipped the scales at nine pounds, eight ounces, born May 18. 'Tis rumoured that the Blue Bombers' coaching staff have their eye on this "wee" bundle from East Kildonan. Or is Steve planning to make a pitcher out of him?

Three of our golfing enthusiasts, George Morris, Holt Boyd and Wilf Saunders, represented the department May 23, at Pine Ridge. Lucky George "Hogan" Morris and Holt "Snead" Boyd walked away with the low gross and low hidden hole awards, respectively. Saunders is planning to reap his reward in the fall. Best of luck, Wilf.

Miss I. Neil of the Baby Shop, has been away ill. Hope to see you back at work soon, "Scottie."

The department bade good-bye to one of their most likeable fellow workers when Jackie Bond decided to take up office duties in her kitchen. Mr. P. W. Carter, supervisor, presented her with a bedspread as a gift from the department. He expressed the sentiments of the entire staff when he said that Jackie will be missed by everyone, customers and staff alike. Jackie also received a linen table set from the girls at a surprise shower held at the home of I. Neil, May 22.

Grill Room Products—By M. Hutcheson

Good luck to all our brides: Ann Chiddenton (Cake Counter) became Mrs. Pingatore, June 2, in Transcona. She was presented with blankets and linen.

Tillie Beglake (Grill Room) was married in Edmonton, June 8. She was given linen and blankets by the girls on the staff and received a chest of silver from the department.

Eileen Patrick (Hostess Shop) was married June 30 at Souris. The departmental gift was silverware.

Our congratulations to Thor Jonasson (Cafeteria) who celebrated his 35th anniversary with the Company May 30. He was presented with an eiderdown by the department.

Our congratulations also to Mrs. Hattie McPherson who had her quarter century with the Company June 10. She received a set of travelling bags from the department.

* * *

SIXTH FLOOR

General Office News

By Irene Adam and Wilma Cole

A luncheon was held at Moore's, May 23, in honour of Joyce Finnson who became the bride of William Alexander Murray at John Black Memorial Church, June 1. Joyce was presented with a Denton floral piece and a torchiere at the luncheon, and received a mirror as a gift from the office staff. Best of luck to you both.

June 3 was the big day for Mr. R. B. T. Whitbread, supervisor, when he celebrated his 25th anniversary with the Company. Mr. George Boyd, assistant, made the presentation of a Queen Anne table lighter set on behalf of the office staff. Congratulations, Mr. Whitbread, and may you have many more years with us.

When she left the staff June 2, Elsie Cherkas was presented with a rhinestone necklace and earring set as a gift from the girls. Good luck, Elsie.

JUNE SHALEY

Mrs. Frances Shaley (Fancy Goods) is very proud of daughter June Theo. Among other activities, June is Lady Stick of Commerce; was chosen outstanding girl at U. of M.; won Alpha Delta Pi Sorority national leadership award, a trip to convention at Macon, Georgia; won university gold medal (highest standing); T. Eaton Co. award, 1949; Edwin Waterhouse award, 1950; Employers' Association of Manitoba award, 1949; R. S. Carey prize, 1951. And this is only part of the list. Congratulations, June!



One of our former employees, Mrs. Anne Moore (nee Bricker), is happy to announce the birth of a son, Christopher, June 5. Congratulations.

Carpets—By G. McLean

We are very proud to report that Peter Penner's daughter, Elsie, received her Bachelor of Science degree at the University of Manitoba last month.

A baby girl was born to Mr. and Mrs. Paul Peterson, June 10. Barbara Dorothy is the name and she checked in at six pounds thirteen ounces.

We are sorry to report that Al McLeod has spent a few weeks in Deer Lodge Hospital, but we hope to have him back with us soon. Also, Mary Bedwell of the Mat Section, recently underwent an operation. We all miss you, Mary.

Welcome to Tom Ritchie who has joined our staff.

Our sincere sympathy goes to Mr. G. Douglass whose mother passed away in Sheffield, England.

* * *

SEVENTH FLOOR

City Budget Plan Patter

To the strains of "So Long—It's Been Nice to Know You" we said good-bye to the following who recently left our ranks: Jean Nowosad, Greta Torrie, Yvonne Yack and Jean Young, who left the bustling life of the Budget Plan for more quiet ones of domesticity; to Vera Turriff, Christine Rospad and Stella James, who left for other positions; and to Bud Ritchie who is now a lieutenant in the Queen's Own Cameron Highlanders, and looking mighty sharp in his kilts, we might add. Presentations were made and the best of luck goes to them all.

Vera Stronac's marriage to John de Roos took place at St. James' Presbyterian Church, May 26. Mr. W. J. Thomson, group manager, presented Vera with twin boudoir lamps and a Ronson table lighter on her departure.

Ellen Spence's marriage to Mr. Gilbert Dexter occurred June 3 in Neepawa. Ellen was presented with a gift of bedding on her departure. Best of luck to both our brides!

Congratulations to Hank Loewen and his wife on the birth of their first-born, Sandra Gail, June 6.

Another one of our girls with a twinkle in her eye and sparkler on her finger, is Darlene Darker. The lucky man is Don Stowe. Best wishes.

Our big Winnipeg Blue Bomber half back, Bill Todd, leaves a long trail of broken hearts behind him as we go to press to report his engagement to Joyce King. Congratulations.

MOCK WEDDING



Top corner—Mock bride, Sophie Hanson; groom, Ruth Agland.

Left to right—Virginia Cain, Jennie Cumminsky, Ruth Kachman (the real bride), Mary Snider, Alma Spears, Minnie Baker.

EIGHTH FLOOR

City Ads

The gals of the staff entertained in the Grill Room, May 6, at a luncheon for their three brides-elect. The girls were presented with sterling silver pickle forks. Lillian Ewart (Art Section) was married June 16 to Bryce Bollert. Lillian received Moorcroft pottery from the department. Edna Middleton was married June 23 to Wes Harvison. Edna received a brass table lamp. Our third brides-elect, Peggy June Irving (Art Section) will be

The Telephone Order Board held a shower at the home of Joyce Bain, May 15, for Ruth Kachman, a bride-elect of midsummer. The guest of honour was presented with a lovely corsage of salmon-coloured roses. Revereware was presented to her during the evening by Kay Duy.

As an entertainment feature of the evening, a mock wedding was performed by Ruth Agland, groom; Sophie Hanson, bride; Fran Parsons, best man; Rose Sloan, bridesmaid; Dolly Hale, matron-of-honour; Lorette Flocton as the father. Dinnie Kelly, our dream child, was the flower girl, and last, but not least, was Anne Atkin as the minister.

Ruth received her diamond from Bill Saunders.

married July 7 to Gordon Collins. Best wishes from all of us to all of you.

We said a regretful good-bye to Winnie Nowak, June 2, when she left to become a full-time housekeeper. Winnie received a piece of ovenware as a token of our regard.

June 14, Roy Sotham's quarter century was another big day for the staff. There was the official presentation in the morning, then a reception was held for Roy by the staff in the afternoon. Out-of-office guests were Roy's wife, Jean; Mr. W. B. Pickard, Store superintendent; Mr. W. J. McKeag and Mr. J. A. Snowden, Merchandise Office; Mr. D. S. McKellar, Mr. J. L. McKechnie, Merchandise Representatives; Mr. W. E. Gray, supervisor, M.O. Advertising; Mr. Roy Fry, former supervisor, City Advertising; Sid Vale and Dave Simkin. We were also glad to welcome Inez Frankland and Rene Murphy back to the fold for this brief visit.

Following the office reception, the men on the staff left for Elmhurst where a golfing stag was being held for Roy.

IN THE MAIL BAG

SECOND FLOOR

Shirt Factory

We were sorry to say good-bye to Clara Winslow who left to reside in Toronto. Her gift from the department was a camera and the girls entertained her at lunch at the Don Carlos Cafe.

* * *

THIRD FLOOR

M.O. Budget Plan—By L. Vipond

A surprise luncheon was held June 1 at the St. Regis Hotel for Mrs. Shirley Whelen who left us to make her new home in Kinistino, Saskatchewan. Vi Black made a presentation of crystal salt and pepper shakers on behalf of the staff. The office gift, presented by Mr. F. J. Ottley, was a strand of pearls. Good luck to you, Shirley and Ray.

We are glad to report that Shirley Piggott is out of the hospital and recuperating at home.

Congratulations to Mr. and Mrs. Hank Loewen (City Budget Plan) on the birth of their daughter, Sandra Gail.

M.O. Packing—By G. Burton and C. Ridgedale

Good wishes to Betty Miller, Terry Pariseau and Eva Jahrig upon receiving those lovely rings for those all-important fingers.

Thirty

Our good wishes also to Mona Johnson who became the bride of L/C Bob Watson, May 5, at All Saints' Church. Before leaving, Mona received a trunk from the department and the girls presented her with a dinner set. Best of luck, Mona and Bob.

Lots of luck to Elsie Ladubec who has left us. Before leaving, Elsie was presented with a dresser set from the girls.

Congratulations to W. Kenchington and Eva Bell on their 35 years with the Company.

Helen Werbenuk was married to Cliff Rodgers, June 9, at St. Stephen's-Broadway United Church. Before leaving to make her new home in Calgary, Helen received a woollen bedthrow from the department and the girls presented her with a quilted satin bedspread and an automatic iron.

A miscellaneous shower was held in Helen's honour by Margaret Ford at the home of Wilma Tait.

Good luck to Donna Seemans who left us to make her home in Texas. She was presented with a compact and handbag as gifts from the department.

Congratulations to Frank Crosley who was married to Peggy Geddes of M.O. Salesroom. Frank received an ornamental stand from the department.

Welcome back to Iris Stenson after her recent operation.

FOURTH FLOOR

M.O. Men's Shoes—By D. Webb

Florence Desrochers, who was married June 2 to Victor Ives, was presented with sheets and pillow cases from the department. Best of luck to you both on your new venture.

M.O. Hardware—By K. Painting

Our department held a party at the Valour Road Legion Hall, May 11, in honour of Mr. R. McCormick who was transferred to M.O. Stoves. Mr. McCormick spent 11 years in the hardware. Mr. A. F. Harding, head of department, presented Mr. McCormick with a gladstone bag on behalf of the staff. Dancing and refreshments wound up a very successful evening.

We take this opportunity to welcome Mr. D. Mackie, our new assistant.

* * *

SIXTH FLOOR

Jewellery Repairs—By M. Hoover

Heartly congratulations to Eddie Lane, Nestor Dolynuik and Ed Fritzler, who recently became proud fathers. April Louise Lane arrived April 17 to gladden the Lane home, while Linda Diane Fritzler came along May 11 and Robert Paul Dolynuik, June 1.

Our deepest sympathy is extended to Mr. Jack Scott and family in their recent bereavement. Mrs. Scott passed away May 15 after a brief illness. Our condolences also go out to the homes of two others of our staff who have suffered the loss of a loved one, the mothers of Mrs. Jim Kinley and Mrs. Cyril Palmer have passed away this month.

A short note from Fred Clarke tells us that he is still in Vancouver with his daughter, but he expects to pay a visit to Oregon before too long. Hope that the trip is pleasant and that you have a safe return, Fred.

Good luck to Joe McCarthy who left us recently.

M.O. Dress Goods

Jennie Kelsey, nee Wilson, formerly with our department, sends us news from the South Seas that she and her husband, Hal, have arrived in New Zealand after a month's cruise. They now intend to fly to Sydney, Australia, where they will reside.

M.O. Staples

Dave Carson was married June 16 to Doreen Slater at St. Matthew's Church. The boys of the department had a stag for Dave, June 7, and presented him with a leather wallet. Mr. T. H. Hancock presented Dave with a coffee table as a gift from the staff. All the best wishes of their many friends in the Store and M.O. go to Doreen and Dave.

* * *

SEVENTH FLOOR

Garment Factory—By A. Kirkby

We said good-bye on May 12 to Florence Haglund who left us to make her home in Teulon. Florence was presented with a lovely lamp and vase.

Our sympathy is extended to two of our members on the death of a mother, Teresa Kimak, who just recently joined our staff; and Madeline Dheere.

We were very pleased to welcome Tenie Grabinsky, who is looking very fit after a recent operation.



KENORA EATONIAN WEDS

Our Kenora Order Office comes into the news with a wedding. Mr. H. B. Lindsay sent us this picture following a presentation to Miss Eileen Zimmerman who was married on May 5 to Mr. Earl Moore at the Lakeside Baptist Church, Kenora, Ontario. They plan to make their home in Kenora. Eileen is shown with members of the staff. Left to right are Miss Joyce Watson, Miss Audrey Benson, Mr. Thomas White, Miss Eileen Zimmerman, Mr. Robert Mialt and Miss Muriel Staveley.

Jean Lavallee and Ann Altmeyer are both absent due to illness, but both are doing well.

Emmie Groening left us May 26 to be married to Alexander Reimer on June 8. Emmie was honoured at a miscellaneous shower at the home of Jean Silk and received a lovely magazine table from the staff. Best wishes to you both.

* * *

EIGHTH FLOOR

M.O. Exchanges

Our farewells go to Mrs. Florence Tustin who retired May 16 after six years with the Company. She received a twin travelling set from the department and many personal gifts from friends. A surprise party was held for her May 11 at the home of Mr. Ray Puttaert, where a glamour pin was presented by Mr. G. W. Robinson, head of department, who thanked Mrs. Tustin for her loyal support. We all join in extending to you, Florence, a very good rest and many years of happy retired life.

Our most sincere sympathy is extended to Mrs. Violet Baillie on the recent death of her father.

Best wishes to Edna Fortescue on the occasion of her marriage to Stan Pringle, May 24, at Knox United Church. Edna received a lovely mirror as a departmental gift. A miscellaneous shower was held the evening of June 14 at the home of Mrs. Brazier. To Edna and Stan go our very best wishes for a happy life together.

Our best wishes also to Betty Smith who received a beautiful diamond from Allan Hunt, May 23; and to Rita Voodre, who received her diamond from Brian Moore on June 10.

M.O. Copying—By M. Shepherd

Best wishes are in order for Gertrude Girouard who received a beautiful diamond, May 23.

We are pleased to report that Joan Cranwill and Doreen Whitely are back after their brief illnesses.

Dorothy Howe, who left the department on May 31 to reside in Vancouver, was presented with a camera and films as a gift from the department. The girls held a party for her at the home of Kathleen Lewis where she received a pin and earrings. We wish you the best, Dot.



This is a picture of one reason (or should we say four reasons) why Gordon Ottley (118) is so proud. The names of this "Happy Gang" are Ronnie, Loreen, Patty and Wayne.

A new member of our staff, Ada Gardiner, left June 5 to return to her home at Glenella, Manitoba. She received a blouse and slippers from the girls. We will miss you, Ada.

Lois Erhart was married June 2 to Gordon Rose in St. James' Anglican Church. She received a blue and rose bedthrow from the department, and a chenille bedspread from the girls at a shower held at the home of Rose Popowich.

June 2 was the day chosen by Doreen Birmingham to leave for her marriage, June 6, to Melvin Cairns at Norwood United Church. Her department gift was sheets and the girls held a miscellaneous shower for her. Mr. and Mrs. Cairns will reside in Churchill, Manitoba.

Photo Workroom—By S. Sapiak

Our good wishes go to Chrissy Goodmundson who has left our department, and to Bonnie Clark who has left us to marry Jim Clark.

We are glad to report that Bryan Hill is back after a short illness.

M.O. Salesroom, Files and Correspondence

By G. Brownless and L. Louch

Best wishes and good luck to our brides and grooms.

Dorothy Smith, who married Charles Townsley, May 26, was presented with a lamp from the department and linen from the girls. A dinner was held at the Homestead in her honour, at which Dot received a table lamp.

Eleanor Galle left June 9 to become the bride of Jerry Fowler, June 16, at St. Philip's Church. Eleanor was presented with blankets from the department and a sandwich toaster from the girls.

Margaret Graham, who became Mrs. C. Thompson, June 16, will be living in Altamont, Manitoba. Another country customer for the salesroom, we hope. On leaving, Margaret received a chenille bedspread from the girls.

Another diamond in the department!—and the lucky girl is Betty Johanneson.

We are glad to welcome back Mrs. Rae, Pearl Chapman and Alice Hill, also Mrs. Lena Parkes.

Our best wishes for a grand holiday go to June Fedi, who is going on a visit to Scotland.

Our deepest sympathy goes out to Daisy Goldhawk and Lillian Clark on the loss of their mothers.

M.O. Complaints—By J. Baynes

Yvonne Phaneuf changed her typewriter for an apron when she left May 19 to become the bride of Fernand Turenne on May 26. She was presented with a bedthrow and towels from the department and a shower was held for her where she was presented with glassware. We all wish Yvonne luck and happiness in her new life.

Thirty-Two

Our best wishes to Roonie Sigurdson and Rona Einarson who have left on their quarter-century holidays for a bus trip to Los Angeles by way of Chicago.

M.O. Correspondence—By June deGagne

Irene Smith left May 26 to become the bride of Wally Millen. An iron and a lovely statuette was presented to her. Best of luck, Irene and Wally

* * *

NINTH FLOOR

M.O. Men's Furnishings—By D. Dee

We are sorry to report that two of our staff are at present on the sick list. Bea Zurba, who suffered leg injuries in a recent motorcycle accident, and Alan Matheson who has had quite a lengthy illness in Deer Lodge Hospital. Hope to see you both around again soon.

* * *

ALEXANDER AVENUE WAREHOUSE

Box Factory—By N. Lemecha

Our department has settled down nicely into their new home on Alexander Avenue where our aim will be "better service, if possible."

Our good wishes go along with Mr. George Agnew who has left on his quarter-century holiday to visit relatives in Ireland. Bon voyage, George, and keep away from that blarney stone.

M.O. Furniture—By A. Surbey

The stork has paid another visit to our department and left a daughter, Lesley Ann, on April 20, for Mr. and Mrs. Bernard Hill.

He also paid a visit to the Misericordia Hospital, June 6, and left a baby girl, Susan Lynn, for Mr. and Mrs. Gordon Fordyce. Congratulations to you all.

PORT ARTHUR STORE HOLDS ANNUAL GOLF FIELD DAY

Twenty-nine golfers took part in the annual golf field day held May 30 at the Port Arthur Country Club. The event saw Owen Young (Foodateria) win the Eaton Golf trophy with a net score of 71. Tom Kenny (Foodateria) carded low gross of 81 to take the runner-up position.

At the conclusion of the play a buffet lunch was served in the club, after which Mr. G. D. Nelson, Store manager, presented prizes to the winners. These winners included: R. Gravell (212), low net for the first nine; R. Wright (212), low net for second nine; hidden hole winners, B. McDowell (General Office), W. Miller (21), and C. Bennett (Advertising).



Owen Young

CONTACTS

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City Advertising



In Memoriam

THOMAS IVORY

We regret to report that Thomas Ivory passed away June 4 in Grace Hospital, after a brief illness.

Tom joined the Company in May, 1948, with the Delivery Department, and later transferred to the caretaking staff where he was at the time of his death. He was a member of the Knights of Columbus and prayers were said in St. Boniface Basilica.

Our deepest sympathy is offered to Mrs. Ivory, who survives with an infant son, born a few days after Thomas' death.



**We extend sincere sympathy to those members of the staff
who recently suffered bereavements:**

In the Loss of a Mother

MISS J. SIMM (Basement Luncheonette)
MISS T. KIMAK (Shirt Factory)
MISS K. KIMAK (M.O. Dresses)
MRS. P. DOYLE (Shopping Service)
MR. H. BROWN (Meats)
MISS M. DHEERE (Shirt Factory)
MISS S. SIGBJORNSEN (Beauty Shops)
MR. G. DOUGLAS (Carpets)

In the Loss of a Brother

MRS. C. SILK (Grill Room)
MRS. H. HARTWELL (Grocery Order Board)

In the Loss of a Father

MISS V. BAILLIE (M.O. Exchanges)
MISS BARBARA MURRAY (M.O. Handkerchiefs)
MR. GEORGE BELL (Garage)
MISS D. BRANAN (M.O. Complaints)

In the Loss of a Sister

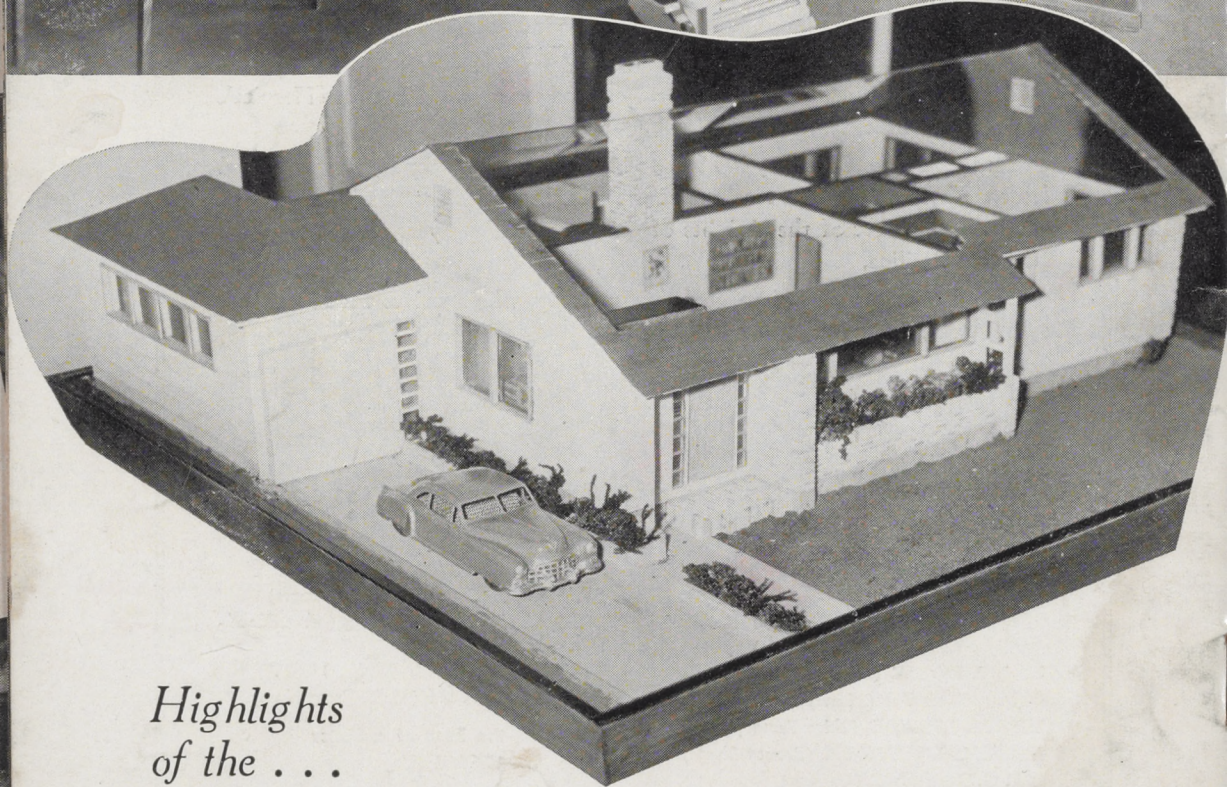
MISS M. SALOME (Toys)

In the Loss of His Wife

MR. E. QUERY (Printing Plant)

In the Loss of Her Husband

MRS. K. HARLOCK (Lingerie)



*Highlights
of the . . .*

EATON EMPLOYEES' HOBBY SHOW

Upper Picture—A section of the show which displayed 837 exhibits.

Lower Picture—GRAND AWARD. Topping the 487 entries was Don Nisbet's model bungalow. Built and furnished to an exact scale and replete with modernistic touches, it won enthusiastic approval from the seven judges.

THE T. EATON CO. LIMITED
WINNIPEG CANADA

EXHIBITOR.....Miss Dorothy A. Lloyd,.....

Nº 3086

ADDRESS.....25 Cornish Ave.,.....

DEPT. (or RETIRED).....118A-10-.....

Diane

